



**A Small Step in
the Right Direction.
A Lifetime of
Transformation.**

**RCCA Sumiati Said &
Chua Choon Hwee @
Mohd Hadi Bin Abdullah**

Former Certified Kinesiologist /
Sound Therapist

A Lifetime of Serving Others

Long before discovering BE International, Sumiati Said had already dedicated her life to a noble calling: healing.

Based in Singapore, the 66-year-old is a seasoned Kinesiologist and certified sound therapist with nearly three decades of experience. Her true passion lay in helping the most vulnerable, specifically children with learning challenges and autism. For 27 years, her daily reward was watching these children make breakthroughs, improving lives out of sheer love and dedication.

Yet, decades of frequent travel and the physical demands of her profession began to take a toll on her body. She found herself constantly battling nagging leg pain, backaches, and severe varicose veins. She was a healer who now needed healing herself.

The turning point arrived in April 2020. Amidst the global uncertainty of the pandemic, Sumiati decided to try the AULORA Pants with KODENSHI® to relieve her physical discomfort.

To her delight, the results were incredible. Intrigued, she added the AULORA Basic Top to her routine. Not only were the products mobile and effortless to bring on her travels, but as a holistic therapist, she also made a groundbreaking discovery: they helped regulate muscle tone and even soothe emotional distress in the autistic children she worked with. Sumiati realised this was no ordinary wellness product.



A memorable photo with a newly purchased dream car and mentor

In May 2020, she officially stepped up as an Ambassador. As she fondly reflects, "When one door closes, God opens another."

From Deep Gratitude to Global Responsibility

While her personal health recovery was the spark, it was a profound family miracle that turned her belief into an unshakeable mission. Her husband was diagnosed with myelofibrosis, a rare and critical bone marrow disorder. Witnessing his remarkable recovery and renewed vitality through BE's products, Sumiati's heart was filled with overwhelming gratitude. She knew she couldn't keep this blessing to herself; she had to share it with the world.

As she looked deeper into BE International, she found herself profoundly attracted to BE's core culture. It wasn't just about network marketing; it was the Founders' 3H (Hardworking, Honest, Humble) principle, the rock-solid BE 6 Pillars, and the highly structured 1-3-9 Strategy that won her heart.

Sumiati embraced a deep sense of ownership for her team. "Once people trust you enough to join your team, you carry the sacred responsibility to help them succeed," she asserts. To ensure no one was left behind, she established highly organised weekly Mastery Classes. These sessions became the bedrock of her network, strengthening product knowledge, forging unbreakable teamwork, and providing consistent, hands-on support to her downlines.

Overcoming the Odds: Faith Over Fear

The road to the peak of RCCA tested Sumiati's resilience to the absolute maximum. Like many individuals of her generation, she was completely tech-illiterate. Suddenly thrust into an era where businesses were built online, she had to learn social media entirely from scratch. Yet, she humbled herself, set aside her background as an



Attending a BE event with the team



Attending BE The Legend Convention

established therapist, and allowed her uplines—GA Suriyani and Norzehan to guide her step by step.

Furthermore, Sumiati mastered the art of generational bridging. Instead of letting age distance her from the younger demographic, she learned to connect deeply with Gen Z by leveraging relationships and building trust through people of her own generation. Through consistent mentoring, she successfully bridged geographical gaps, expanding her active network far beyond Singapore and deep into Malaysia.

Building a Long-Lasting Legacy

Today, standing proudly as an RCCA at 66 years old, Sumiati's life has been completely transformed by BE. She believes: "Sometimes, the smallest step in the right direction ends up being the biggest step of your life." The business has not only brought profound health improvements to her husband, strengthening her conviction every single day, but it has also allowed her to discover an even better version of herself.



Enjoy the BE Lifestyle VVIP Trip with the team

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Inspired by the Founders' selfless spirit of giving, she has realised that true success is measured solely by how many lives you lift. BE gave Sumiati the financial freedom to fulfill a lifelong humanitarian dream: opening a school for poor and orphaned children in Cambodia. Her business legacy has directly translated into real-world hope for the next generation.

Sumiati Said is living proof that age is merely a number, and your past does not limit your future.