



When Comfort Zones Fade, Destiny Begins

**RCCA NORHAYATI
BINTI OSMAN @ SHAHAR**

Former Telekom Manager, Malaysia

The Illusion of Stability

For over three decades, Norhayati lived what many would consider the ideal corporate life. Starting from the ground up as a clerk at Telekom Malaysia at just 18 years old, she climbed the ranks through sheer merit, eventually retiring as a Manager when she opted for a Voluntary Separation Scheme (VSS) in 2006.

Yet, despite her corporate success, she and her late husband always felt a quiet discontent with the standard 9-to-5 grind. They recognised early on that being an employee meant trading time for a fixed income that could never truly fund total freedom. Driven by a shared entrepreneurial spirit, they constantly searched for business opportunities, ventures into Multi-Level Marketing (MLM) with a firm conviction: true wealth is built only when you own your future.

After the passing of her husband, she embraced the role of a single mother with remarkable resilience, determined to honour the dream they had built together while creating a brighter future for her family.

The Turning Point at 60

The true catalyst for her transformation arrived unexpectedly in 2018. At 60 years old, she was



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struck by a painful wake-up call: a loud, alarming cracking sound in her knee while climbing a flight of stairs.

It was during this challenging moment that she reconnected with a former MLM sideline, RCCA Rose Faizah Idris, who introduced her to AULORA Pants with FIR technology.

What began as a simple quest for physical relief quickly turned into a massive business revelation. After experiencing an incredible recovery firsthand, she instantly saw the undeniable market potential. She dove into the business completely—mastering the 3S framework (Selling, Sponsoring, Servicing), attending every seminar, and plugging herself entirely into the BE system to construct network after network.

Rising Above Heartbreak and the “Comfort Zone”

The road to the peak of success was a masterclass in resilience. The journey to becoming an RCCA tested her spirit to its absolute limits through two major defining moments:

The Rebound: After returning from an incentive trip to Dubai, she faced a devastating blow, losing two entire business lines overnight. While it would have caused many to quit, she chose to dust herself off and channel her energy entirely into building fresh, stronger networks.

The Breakthrough

By 2022, she found herself trapped in a comfortable plateau. She was stuck at the ECA rank for a



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prolonged period. Ironically, she was sitting in a golden cage; she already had 5 highly successful RCCAs within her downline, yet her own rank remained stagnant due to complacency.

A Sustainable Blueprint for Global Success

Now standing proudly at 68 years old, she attributes her monumental rise to the foolproof ecosystem created by BE International. Founded by visionary leaders Sir Ir. Lee Suet Sen and Madam Ho Huey Chuin, BE offers an accessible, low-risk gateway to global entrepreneurship for an initial capital of just RM60.



BELT - Unforgettable Journeys with Network

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Backed by the seamless BE4U mobile application and a standardised educational system across five countries, she proves that age is never a barrier. For her, the ultimate differentiator is BE International's **Pillars**: Beyond technical tools, BE International provides comprehensive System Education and Training designed to enhance personal growth and leadership development. The company fosters a supportive Culture where members uplift one another, ensuring no one is left behind. This allows anyone, regardless of their background, to humble themselves, duplicate a proven system, and build an enduring legacy.