

BE Insight

JULY | 2026

“成功无须天赋，
坚持与感恩
便是赢”

Success needs no
talent — persistence
and gratitude are the
true victory.

*Kejayaan tidak
perlu bakat —
ketekunan dan
kesyukuran itulah
kemenangan sejati.*

LEGEND SPEAKER

RCCA Chris Bong

“Tekad sekali,
buat sampai jadi.”

Decide once.
Do it till it's done.

一旦立志，必做到成！

LEGEND SPEAKER

RCCA Elaiyakumaran





Why Thousands Trust BE International



Why Thousands Are Choosing BE International to Secure Their Financial Future?

Today, people are looking for better ways to secure their financial future. Having just one income isn't the only option anymore; many are now choosing to build a source of income that may upgrade their lifestyle, and many are doing this through direct selling.

That is why **thousands of people** joined BE International as a platform to expand both their financial and personal growth. If you are wondering how this business can work for you, we have everything explained in this article. Keep reading to see how you can take your first step toward an exciting and brighter future with us!

The Shield of Legitimacy

As the direct selling industry continues to grow, BE International is proud to be a trusted name. This isn't just talk; it is backed by the highest authorities. The company holds prestigious memberships with the Direct Selling Association of Malaysia (DSAM), Direct Selling Association of Singapore (DSAS), Hong Kong Retail Management Association (HKRMA) and Direct Selling Association of Indonesia (APLI). These aren't just badges, they are your guarantee that you are building a legacy on a foundation of ethics and legal safety. You can sleep soundly knowing your hard work is protected by global standards.

Technology That Empowers You to Work Anytime, Anywhere

Why work harder when you can work smarter? BE International has replaced the heavy lifting of business with cutting-edge technology. We don't make our entrepreneurs compete with advancing technology such as AI. Instead, we empower you to work together with these **modern tools to achieve massive success**.

Using the all-in-one-digital platform, you can manage your global operations smoothly while the technology handles the **heavy lifting of logistics** and data. This digital strength integrates perfectly with our Online Merged Offline (OMO) platform. Whether you are hosting a face-to-face Home Party or running your Weekly Meeting virtually, our technology acts as your all-round partner. This integration ensures you can work flexible hours at any time and from anywhere, making it a highly convenient and advanced business opportunity.

Our Products That Change Lives

A business is only as strong as what it offers, and BE International provides the gold standard. Our award-winning products, like the **AULORA (wellness wear)**, **BElixz (nutrition products)** and **BEYUL (skincare)** are not just items, but they are life-changing solutions. They have earned the trust of thousands because they deliver real health results that people can see and feel. When your products sell themselves through high-quality results, your job shifts from selling to sharing a gift with the world.

Living the BE 9 Benefits

A traditional job gives you a salary; BE International transforms your life. Here, there is no limit on what you can earn. Beyond the incredible bonuses, the **BE 9 Benefits** are designed for dreamers. We're talking about **free luxury travel** to world destinations, and special incentives to help you drive your **dream car** and own your dream house. This is about more than money; it is about the freedom to live life on your own terms and build the successful future you have always dreamed of.

Build Your Future With Expert Guidance

You never have to walk this path alone because our established System Education and **BE Marketing Plan** is specifically designed for easy Duplication, to turn beginners into a leader. We provide you with direct access to incredible mentors who are **successful leaders** already making waves in the industry.

Our training method is so powerful that it led us to win the Malaysia Book of Records (MBOR) award for the 'Largest Entrepreneur Motivational Camp' in 2026. With an amazing **attendance of around 3,500 participants at our BE CAMP**, we have proven that our system builds a world-class culture of victory for everyone!

Take Control of Your Future

BE International isn't about chasing sales. It's about the law of effort of gaining more when you give more. We cannot predict the future, but doing nothing to change your current path is the most dangerous risk of all. Stop staring at your dream boards from a distance. The time for waiting is over. Take action and **join BE International** to build a legacy of financial and time freedom now!

Disclaimer: Income figures mentioned are for illustrative purposes. Actual earnings vary based on individual effort, skill, and market conditions.

AULORA Pants

GLOBAL LAUNCH

SUCCESS!



4,000
ATTENDEES

SOLD OUT EVENT!



2022 | 2019 | 2018



AULORA in Motion, Opportunities in Action

Held across Malaysia, Singapore, Brunei, and Hong Kong, the **NEW AULORA Pants with KODENSHI® – Men** Roadshow brought together approximately 4,000 attendees worldwide. Independent Business Owners (IBOs), wellness advocates, and future leaders gathered to witness the next chapter of one of AULORA's most recognised product lines.

At the centre of the celebration was the unveiling of the NEW AULORA Pants with KODENSHI® – Men, an upgraded evolution of a trusted favourite that has earned the confidence of customers across multiple markets.

Why AULORA Remains Relevant in a Changing Market

Rather than reinventing what people already love, AULORA continues to refine and elevate the experience. The new version brings together improved structure, comfort, and everyday functionality:

- Advanced 3D Knitting for a more adaptive fit
- Adaptive Waistband for all-day comfort
- Optimised Gusset Design for greater flexibility
- Enhanced Lifting Effect for better shaping
- Comfort-Fit Ankle Hem Design to ensure stability throughout daily movement

Behind these improvements lies the trusted **KODENSHI® Fiber Technology**. By embedding ultrafine ceramic particles into the fabric, body heat is absorbed and re-emitted as far-infrared rays (FIR), creating a gentle warming effect that supports everyday comfort. This includes helping promote better circulation, easing muscle fatigue, encouraging relaxation, and supporting improved sleep quality.

AULORA Pants with KODENSHI® have always been one of the key products of the AULORA collection. Beyond this, AULORA continues to expand its range with products such as the Basic Top, Socks, and Seamless Bra.

AULORA continues to create a complete lifestyle experience centred around everyday wellness.

Since its launch, AULORA products have sold more than 1 million units, helping thousands of individuals embrace a more comfortable, wellness-focused lifestyle. Backed by countless customer experiences and continuous innovation, AULORA represents a product range designed to make a meaningful difference in people's daily lives.

The Real Opportunity Behind an Innovative Product

The launch of the NEW AULORA Pants with KODENSHI® – Men represents more than just a product upgrade. It reflects a principle that has always shaped BE International's journey: the commitment to continuous improvement.

At BE International, innovation never stops. Through science-driven development and continuous product advancement, we strive to bring revolutionary wellness innovations that create meaningful value for people around the world.

We believe the wellness industry is entering a new era. As health and lifestyle awareness continue to grow in modern society, the demand for innovative wellness solutions creates tremendous potential for those seeking new business opportunities. And BE International provides a trusted platform for individuals who want to build their own wellness business.

While many aspire to build a better future, starting from zero can often feel overwhelming. But not every journey has to begin that way. With **BE International**, you can grow alongside a trusted brand, supported by an established system and a community that moves forward together.

Building Your Future with a Globally Trusted Brand

One of the biggest challenges in business is earning trust. With AULORA, that trust has already been built through years of proven performance, loyal customers, and continuous innovation.

The launch of the new men's edition not only enhances the product but also gives IBOs new opportunities to reconnect with existing customers and tap into the growing men's wellness market.

You are not starting from zero. You are building with a trusted brand backed by strong recognition, ongoing innovation, and BE International's "One World, One System" support through mentorship, training, and a global community.

Building a Future Beyond Income

For many, building a business is not only about income. It is about choices — having more time with family, pursuing personal dreams, and creating a lifestyle that once felt out of reach.

Through BE International's structured marketing plan, individuals are recognised and rewarded as they grow both personally and professionally. The **BE 9 Benefits** serve as milestones that inspire people to dream bigger and strive for more. What once existed only as aspirations gradually takes shape through incentives such as the **Car Fund and House Fund**, reminding individuals that the lifestyle they envision can be built step by step.

Meanwhile, **BE Lifestyle Travel** opens the door to experiences once only imagined. More than a travel incentive, it allows leaders to explore destinations around the world while sharing the journey with a global community united by the same vision.

True success is not measured by income alone, but by the life we can build for ourselves and the people who matter most. Take a look at the **journeys of successful leaders** and discover how ordinary beginnings can lead to extraordinary transformations.

Don't Just Witness the Evolution, BE Part of It

The remarkable turnout at the AULORA New Product Roadshow reflects a clear message: people are actively seeking better solutions, better lifestyles, and better growth opportunities.

The NEW AULORA Pants with KODENSHI® – Men bring together trusted innovation and a ready platform for expansion. With proven product value and continuous upgrades, it creates a timely opportunity for those looking to explore a structured business system.

If you are ready to take your next step, **connect with us** and discover how you can be part of a global system built for growth, support, and long-term opportunity. Let's create history together!

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AULORA

Pants - Men

KODENSHI®

HEALTHY LEGS HEALTHIER BODY

New!



2022 | 2019 | 2018

100%
MADE IN
JAPAN



BE



AULORA

Pants - Men

KODENSHI®



BE



2022 | 2019 | 2018

新

100%
日本制造

NEW AULORA Pants with KODENSHI® – Men: 5 Features Designed for All-Day Comfort and Support

Long hours of sitting, standing, commuting, or training can leave your legs feeling heavy, tight, and fatigued by the end of the day. That's why the new **AULORA Pants with KODENSHI® – Men** are designed to provide all-day comfort, support, and freedom of movement.

Officially launched on 8 June 2026, the latest generation introduces five breakthrough comfort and support features designed to help you move more comfortably throughout your day.

5 Reasons You Should Own the NEW AULORA Pants with KODENSHI® – Men

1. Advanced 3D Knitting – Enjoy Comfort From Morning to Night

Most normal pants are manufactured by cutting flat fabric and sewing it together. The inside seams from sewing can feel rough, rub your skin, or feel tight in some areas, like behind the knees.

The new advanced 3D knitting method gives the AULORA Pants a seamless feel and knitted contour to the human body. With fewer seams, the pants offer a smoother fit and all-day comfort.

How it helps you: Because there are no rough seams to irritate your skin, the fabric feels incredibly smooth. It provides a comfortable fit that moves naturally with you. You won't have to keep pulling up or adjusting your pants throughout the day.

2. Optimised Gusset Design – Move Freely Without Feeling Restricted

When we bend, squat, or climb stairs, the crotch area of the pants often feels tight because the fabric stretches too much. This can also cause rubbing between the thighs. The improved design fixes this with a flexible, diamond-shaped fabric panel called a gusset, right in the crotch area.

Why it matters to you: It helps reduce tightness and lets you move your legs freely, making actions like walking, squatting, and stretching feel more comfortable.

3. Adaptive Waistband – Secure Support

A good waistband needs to stay in place, especially when you switch between standing, sitting at a desk, or riding in a car. The re-engineered adaptive waistband is wider than before, so the pressure is spread evenly rather than pressing on one small spot.

How it helps you: The wider waistband helps the pants stay in place when you bend. It keeps the pants secure and feels comfortable.

4. Lifting Effect – Look Better, Feel More Confident

The new AULORA Pants with KODENSHI® – Men feature an enhanced knitting structure strategically engineered to provide gentle upward support and improve overall form in key lower-body areas.

Why it matters to you: It gives light support to help lift and shape your buttocks for a smoother look. At the same time, the upgraded material is slightly thicker, giving better coverage and a more confident feel through movement and all-day wear.

5. Comfort-Fit Ankle Hem – Pants That Stay Put All Day

It's really annoying when pants keep sliding up your legs while you walk or sit, so you always have to pull them back down. The base of the pants features a comfort-fit ankle hem design that helps to hold the pants in place.

How it helps you: This stretchy band keeps the bottom of the pants resting flat and secure right at your ankle, without creating any tightness around your lower leg. Whether you wear them on their own or layer them invisibly under your formal work trousers, the fabric stays completely smooth and won't bunch up.

Experience the Power of 6 Segmented Progressive Pressure Points

Unlike ordinary pants, the new AULORA Pants with KODENSHI® – Men are designed with 6 Segmented Progressive Pressure Points that provide gentle support to different parts of your lower body.

- Impact Absorption – helps cushion everyday movement
- Ankle Stability – provides a secure, comfortable fit
- Calf Activation – supports active lower legs
- Muscle Support – delivers gentle all-day support
- Thigh Reinforcement – enhances stability around the upper legs
- Movement Optimisation – encourages natural, unrestricted movement

Why it matters to you: Your legs do a lot of different things in a day – walking, sitting, climbing stairs, standing for long hours. Each of these 6 points is placed exactly where your legs need it most, so you get the right kind of support in the right place.

The result? Your legs feel more balanced, less tired, and ready to keep moving, whether you're at work, training, or just going through your daily routine.

Why More Men Are Choosing the New AULORA Pants with KODENSHI® – Men

The new AULORA Pants with KODENSHI® – Men are far more than standard activewear. Thoughtful design upgrades, such as a waistband that doesn't pinch and a hem that doesn't ride up, help improve everyday comfort. Combined with the proven support of KODENSHI® fabric technology, they provide reliable everyday wellness wear for the modern man.

For uninterrupted comfort throughout the week, consider owning two pairs. With one in rotation while the other is being washed, you'll always have your AULORA Pants ready to wear.

Ready to experience the new AULORA Pants with KODENSHI® – Men?

Grab yours today! → The result? Your legs feel more balanced, less tired, and ready to keep moving, whether you're at work, training, or just going through your daily routine.

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Activate Your **Second Heart** To Boost Circulation

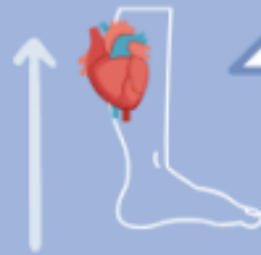


Circulation starts at the heart — Your calves play the final part

You Have Two Hearts –
But You've Only Been Caring for One

How circulation works:

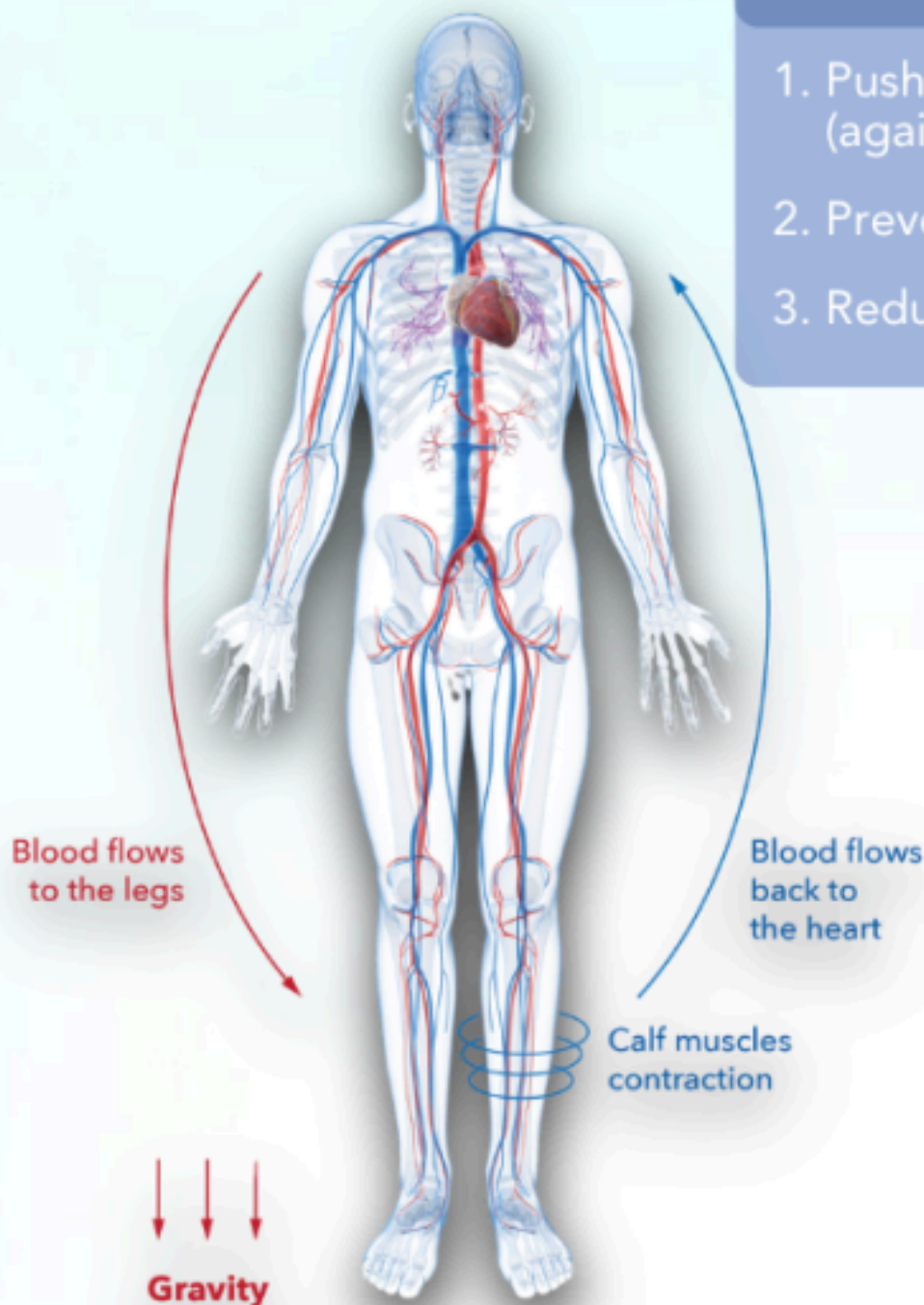
- ♥ Heart pumps blood out
- 🦵 Calves pump it back up



Calf muscles are
our second heart

Why "Second Heart" is Essential

1. Pushes blood upward
(against gravity)
2. Prevents pooling in your legs
3. Reduces strain on your heart



Why Your **Second Heart** Matters



Ignoring early symptoms may impact your overall well-being more than you expect.



Poor Circulation Isn't Just a Symptom – It's the Silent Trigger



Cardiovascular

- Stroke
- Heart Failure
- High Blood Pressure
- Deep Vein Thrombosis (DVT)
- Aneurysm
- Varicose Veins
- Peripheral Artery Diseases (PAD)



Neurological & Cognitive

- Peripheral Neuropathy (Damaged nerve)
- Vascular Dementia
- Dizziness



Musculoskeletal

- Cold Hand & Feet
- Muscle Fatigue and Cramps
- Slow Wound Healing
- Skin Discolouration

Tired Legs and Cold Feet? Why Your 'Second Heart' Might Be the Key to Better Circulation.

Everyone knows that the heart is what pumps blood throughout the body. What people don't know is that everyone has a "second heart". This 'second heart' is actually located in the lower legs (calf muscles), and it often doesn't get the attention it deserves.

The second heart (Calf muscles) is responsible for pumping blood up to the main heart of the body, against gravity. With every move you make, your calf muscles contract to pump blood upward against the pull of gravity. This vital action supports your circulation and effectively reduces the daily strain on your main heart.

Why Your "Second Heart" Matters

When we are physically inactive, our calf muscles remain idle; this lack of movement leaves our 'second heart' unable to properly assist our circulation. This will slow down blood circulation. If it is left unaddressed, this lack of movement will eventually lead to the onset of early warning signs such as:

- Cold hands and feet
- Leg and ankle swelling
- Muscle discomfort (cramps, aches, and pain)
- Difficult in concentrating due to brain fog

All these symptoms may seem small, but they can gradually affect your body's efficiency. When oxygen and nutrients can't reach your cells effectively, it takes a direct toll on your energy levels and slows down your body's ability to recover. Minor discomfort can quietly evolve into a major threat to your long-term health, potentially leading to severe complications like stroke or heart failure.

Activate Your Second Heart: Simple Lifestyle Habits for Better Circulation

The good news is that enhancing your circulation doesn't always require medication or intense exercise. You can easily activate your second heart by making small, impactful changes to your daily habits. Here are a few ways to get started:

- **Increasing lower-body movement** through light exercise or regular walking helps your calf muscles pump more effectively.
- **A healthy diet** helps improve body composition and body fat distribution, which supports clearer circulation.
- Always ensure that you stay hydrated, as hydration supports efficient blood flow
- **Wear compression pants with FIR** to enhance circulation

By activating your second heart, ensure that every step you take actively supports your long-term well-being and keeps you feeling energised.

Disclaimer:

Your health is your greatest asset. While we take pride in the quality of AULORA, BElixz, BEYUL, and BEYANG, our information is intended to empower your wellness journey, not replace medical guidance. Our products support general well-being and aren't intended to treat specific conditions. Please consult a professional to determine how our solutions can best fit your individual needs.

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DISCOMFORT ISN'T ALWAYS VISIBLE



Parents' Day Gift Guide: A Meaningful Way to Show Care Through Everyday Comfort

Parents' Day presents are usually challenging because we do not know exactly what they need. Why not give something that can help them stay healthy?

The reality is that our parents seldom voice out any discomfort or body aches that they have. Most of the time, they would just brush it off and assume that it's just simply due to "natural aging". Hence, there is no reason to grumble or create inconvenience for their children.

Body changes are commonly linked to poor circulation.

Relationship Between Circulation and Comfort

Healthy circulation serves as a transportation system in the body, as it helps in transporting oxygen and nutrients from the heart to muscles and organs, supporting cellular function, waste removal, and overall physical comfort.

When our circulation becomes poor, this means our body may experience:

- Heaviness or fatigue in the legs
- Muscle discomfort after long hours of standing or sitting
- Poor sleep quality
- Reduced in energy levels

And if we do not pay attention to these symptoms, we might end up facing some significant health problems. Healthy circulation is not only essential for good health; it is also crucial to how we feel every day to maintain quality of life.

A Gift That Carries Big Meaning

Choosing the right gift is all that matters. Do not wait for our parents to tell you, "I am feeling fine." Prioritise their health and take good care of them by ensuring their health is in good condition.

AULORA Apparel – a thoughtful gift, designed to support overall wellness and comfort, here's why:

- Support healthy circulation: Helps parents to feel more at ease throughout their daily movement and while resting.
- Wellness support for everyday: No routine changes needed, wear AULORA Apparel as part of daily life while enjoying KODENSHI® Fiber benefits and continuous support.
- Supports restorative sleep: Helps shorten sleep latency and promotes deep, restorative sleep.

This Parents' Day, give them the care they can feel and a better quality of daily life.

BElixz



BE

Stay At Your Peak

PROTECT YOUR GUT & IMMUNE SYSTEM



BElixz

travel with



SHIRUTO N'exBio



The Frequent Traveler's Survival Guide: How to Protect Your Gut & Immune System

Whether you are flying for a business meeting or exploring a new city, traveling is hard on your body. Between jet lag, strange airport food, and different water sources, your digestive system is usually the first to suffer.

A 2024 report by Booking.com for Business revealed that 22% of business travelers often seem to get sick more easily when they're traveling, and many say it's mainly because they feel exhausted and their usual routines get thrown off.

To stay at your peak, you need more than just a good neck pillow. You need to **protect your gut**, the "second brain" of your body, and **prime your immune system** to handle new environments.

How Travel Affects Your Gut and Immunity

When you travel, your body clock can get a bit mixed up. This doesn't just make you feel sleepy, it can also affect your stomach and how well you digest food.

- **Traveler's Tummy:** According to Johns Hopkins Medicine (2024), up to 80% of travelers visiting developing countries experience some form of stomach upset or "Traveler's Diarrhea."
- **Immune Stress:** A 2024 study published in Frontiers in Nutrition Studies has found that even short trips abroad can upset the balance of bacteria in your gut. This gut imbalance may leave you more likely to feel run down, tired, and sometimes even develop symptoms like a sore throat.
- When you travel, your body goes through changes like different sleep schedules, new foods, and exposure to new environments. These changes can temporarily affect your immune system as well.

Your immune cells that act like defenders to help protect your body, mostly found in the gut. Keeping healthy habits like good sleep, staying hydrated, and keeping balanced gut microbiomes can help your immune system stay strong while you travel.

The Ultimate Travel Duo: BElixz N'exBio & BElixz SHIRUTO

To ensure both gut harmony and total body protection, we suggest a dual-action approach.

1. BElixz N'exBio: Next-Generation Gut Health

BElixz N'exBio combines three essential elements in one easy-to-carry sachet to maintain your digestive good bacteria:

- **Prebiotics & Probiotics:** BElixz N'exBio uses world-renowned strains like LGG™ and BB-12™ that survive stomach acid to fight off bad bacteria.
- **Postbiotics:** These help strengthen your immune lining immediately.

BElixz SHIRUTO: Your Immune System's Shield

While BElixz N'exBio balances the gut, **BElixz SHIRUTO** works to activate your body's natural defense cells.

- **IP-PA1 (Fermented Wheat Extract):** This unique, internationally patented ingredient helps “awaken” macrophages; the immune cells responsible for protecting your body against pathogens you might encounter in crowded airports or new climates.
- **Synergistic Support:** Combined with Vitamin C and Beta-glucan, BElixz SHIRUTO provides a comprehensive shield, ensuring your immune system stays alert even when you are exhausted from jet lag.

Why It's Perfect for Your Carry-On

- **No Fridge Needed:** Both BELixz N'exBio and BELixz SHIRUTO are designed for the modern traveler. BELixz N'exBio uses heat-resistant BC30™ spores, while BELixz SHIRUTO's botanical formula remains stable in your bag through long flights and tropical heat.
- **Convenient Sachets:** No bulky bottles. Just toss a few sachets of each into your bag to consume anytime, anywhere. BELixz N'exBio and BELixz SHIRUTO are in easy-to-consume powder form.
- **Total Protection:** By combining gut-balancing probiotics with the immune-priming power of IP-PA1, you cover all bases, avoiding that "post-travel" crash.

Final Travel Tip

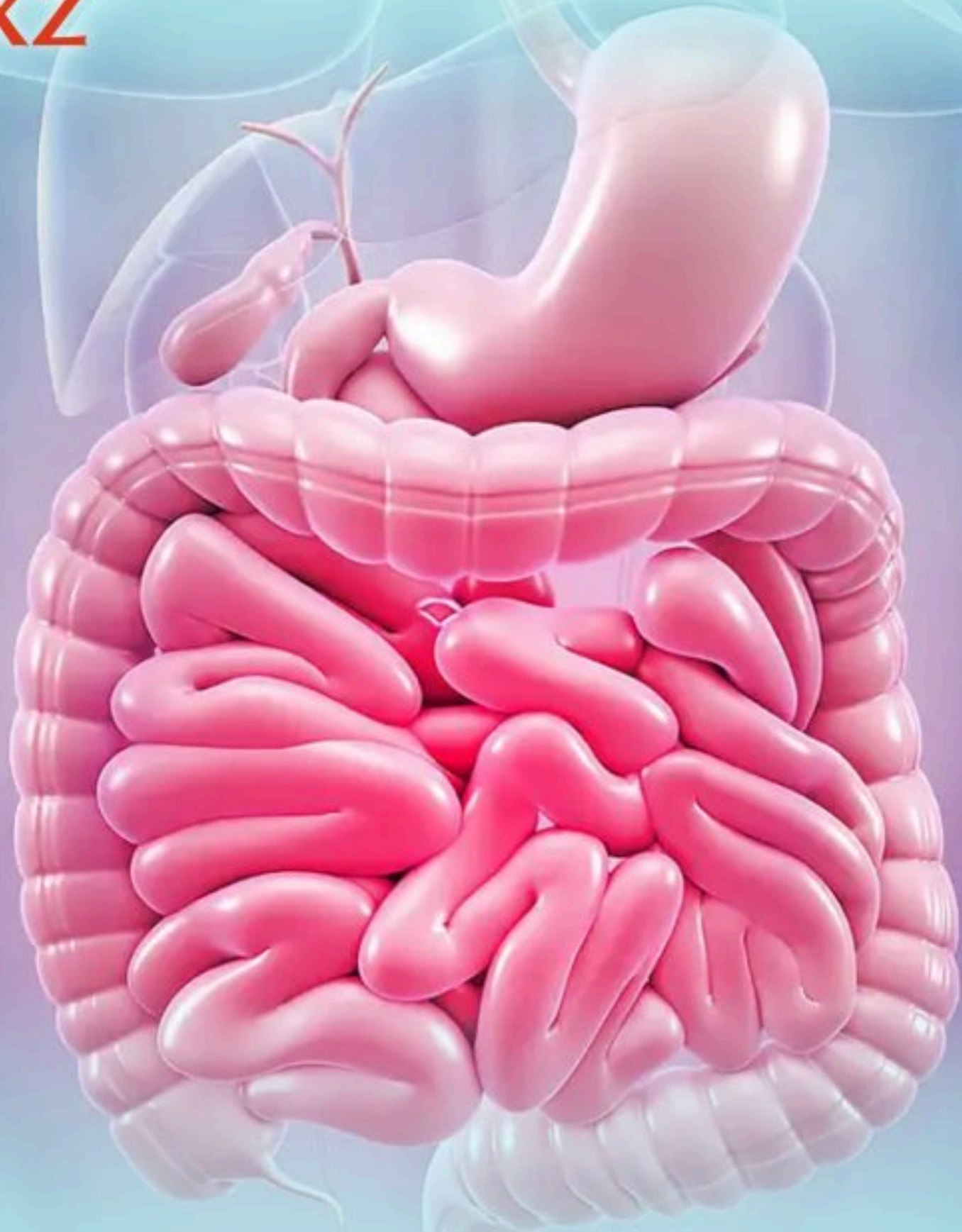
Don't wait until you feel unwell. As you age, the balance of good bacteria and the efficiency of your immune cells can naturally decline. Building a daily habit with **BELixz N'exBio** and **BELixz SHIRUTO** helps keep your microbiome in balance and your defenses high, helping you feel more energetic and ready to take on the world.

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BElixz



**What Is GUT HEALTH
&
Why Is It IMPORTANT?**

Could Your Gut Be Messing With Your Health?

Imagine if getting a better mood, clearer skin, and fewer days stuck in bed had almost nothing to do with fancy gym routines or pricey skincare, and everything to do with what's happening deep in your belly.

When people talk about “gut health,” they're really describing a whole hidden world inside you. Your digestive system isn't just pushing food from top to bottom — it's hosting trillions of little microbes: mostly bacteria, but also fungi and viruses. This whole crowd is called your gut microbiome.

And honestly, they're pretty busy there. Sure, they help you break down your lunch, but that's just the beginning. These microbes help you soak up nutrients, create crucial vitamins, keep inflammation low, and even teach your immune system to fight off germs.

Lately, science is showing just how much the gut calls the shots. Your stomach doesn't only steer digestion. It's pulling the levers for your metabolism, your skin, and even how you feel mentally. Mess up this inner ecosystem, and problems like obesity, diabetes, and inflammatory bowel disease start popping up more often (Bai et al.).

So, What Does a Happy Gut Even Mean?

It's really about balance. When things are going well, you'll notice a few signs

- You've got lots of different “good” bacteria on board.
- Your bathroom breaks are regular and drama-free — no bloating or surprises.
- Your gut feels calm, not cranky or swollen.
- Your stomach lining keeps food and waste in the right place.

When your gut falls out of balance — and, honestly, it's way more common than you think — things just feel off. People put up with all sorts of gut trouble: bloating, constipation, diarrhea, stomach aches, and that wiped-out feeling that won't quit. Ignore these warning signs for too long, and you're opening the door to way bigger health headaches.

How Asian Diets Are Shifting (And What That Means for Your Gut)

Traditional Asian diets were basically gut food heaven — high-fiber plants, fresh herbs, healing spices, and fermented treats. All the stuff your microbiome loves.

But things aren't what they used to be. More people live in cities, Western fast food is everywhere, and convenience has taken over. Our bodies? They're not adapting fast enough. Scientists are now seeing a big spike in obesity, diabetes, and gut diseases across Asia (Chen et al.).

This isn't just bad luck. The way we eat now is flipping our gut bacteria upside down — and that personal gut check has turned into a major public health issue in many places.

What's Next?

Okay, so we know our gut is important — and that modern life is giving it a beating. But what exactly is throwing it off, and how do we set things right?

Don't miss Part 2: Reclaiming Your Gut Health. We'll get real about what's messing with digestion today and walk you through simple steps to help your gut bounce back.

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4 Factors of POOR GUT HEALTH



UNHEALTHY DIET

- High processed & fast foods
- Low-fiber, low-prebiotic intake
- Sugary drinks & processed snacks

CHRONIC STRESS

- Impacts gut-brain axis
- High mental load & anxiety
- Disrupted sleep & eating habits



POOR LIFESTYLE

- Sleep deprivation & poor quality
- Sedentary habits & low activity
- Irregular meals & dehydration

NATURAL AGEING

- Reduced gut bacteria diversity
- Slowed digestive processes
- Increased body inflammation



What's Making Our Gut Unhappy? (And Ways to Fix It)

Previously in Part 1, we explored how the trillions of microbes in our gut affect everything from our immunity to mental health, and why gut issues are on the rise across Asia. But what actually is the reason behind this, and how can we make it better?

What Causes Poor Gut Health?

Modern lifestyle habits are often associated as factors that influence gut health. These are the four most significant ones.

1. Unhealthy Diet

When we consume a lot of processed foods, sugary drinks like the bubble tea, fast foods, which have not enough fiber, this can affect our gut health negatively. The balance of bacteria inside our gut will be thrown off when the gut doesn't get enough prebiotics, probiotics, or postbiotics.

2. Stress and Mental Health

Our gut and brain connect to each other all the time, and scientists call this the "gut-brain axis." When we are stressed, our stomach really feels it. It affects our digestion and the balance of the good bacteria.

Many people in Asian cities are working long hours, don't get enough sleep, and feel a lot of stress. All these factors are hurting our gut health.

3. Poor Sleep and Inactive Lifestyle

Not getting enough sleep and staying inactive aren't just bad for energy, they hurt our gut too. When we don't sleep well, our body releases more cytokines, which boost inflammation and make the gut less friendly for good bacteria, while giving bad bacteria a chance to thrive.

If we sit for too long, for example if we are working in the office, our gut slows down. This will lead to bloating, constipation, and more of the bacteria that is harmful. A 2026 study by Wang, Wei et al. confirms that long hours of sitting damages the gut wall and triggers body-wide inflammation.

4. Ageing

As we get older, the good bacteria in our gut decreases. We may lose some good bacteria, like Bifidobacterium and those that produce short-chain fatty acids (SCFAs), which keep your gut lining healthy. This can lead to slower digestion, less variety of good bacteria, and more inflammation.

How to Improve Our Gut Health Naturally

People used to eat loads of seasonal fruits, veggies, and fermented foods. Now, urban diets are mostly refined carbs, unhealthy fats, and processed foods—this “modern menu” starves your gut microbes, killing off diversity.

We recommend these daily habits that you can follow:

- Eat more foods packed with fiber—think vegetables, fruits, whole grains, and legumes
- Eat fermented foods—like yogurt, kimchi, tempeh, kefir, and miso
- Take the gut health supplement that combines prebiotics, probiotics, and postbiotics
- Reduce the intake of processed foods, especially sugary drinks and snacks
- Exercise regularly to keep our stress level healthy
- Get enough sleep (aim for 7–9 hours a night)
- Move regularly – even small doses of daily exercise help

Restoring our gut takes the right balance of prebiotics, probiotics, and postbiotics:

1. Prebiotics: Think this as the food for the good bacteria. They help those bacteria produce good compounds that support our health.
2. Probiotics: Are the good bacteria itself. They help to reduce bloating and improve digestion. Fun fact: About 70% of our immune system is in our gut. That's also the importance of probiotics, which help support our natural defense system.
3. Postbiotics: Are the helpful substances made when good bacteria digest prebiotics. Postbiotics improve our gut lining, help keep our gut barrier strong, and support a healthy inflammatory response.

Changing our diet and lifestyle is the foundation, but the right gut health supplements, especially those that combine all three – prebiotics, probiotics, and postbiotics can really help balance your microbiome.

Reclaiming Your Gut Health

Our gut is not only for digestion. It plays a much more important role in our immunity and overall well-being. Understanding what our gut needs while improving our daily habits bit by bit will give a positive impact to our health for years to come.

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Celebrating One Year of BEYUL – A Year of Hydration, A Journey to Radiance

It's been a full year since we launched the BEYUL Hydrating Range. Honestly, it's wild to think how quickly the days flew by, and now we're here, celebrating this milestone with you.

Our Vision

We never set out to be just another name on the shelf. We wanted BEYUL to be the gold standard for lasting hydration, something you'd notice after the first use and keep noticing every day. We put together a formula packed with powerful ingredients to match the pace we're heading. Our goal is to set the bar for what hydrated skin should feel like.

At BEYUL, we believe that when your skin changes for the better, the rest of your confidence follows. Self-care is how you show yourself a little love. This year taught us more about what skin truly needs and, hopefully, helped your skin glow a little brighter.

A Milestone Achievement: The Daily Vanity Award

2026 marks a huge achievement for us when our hydrating toning lotion and hydrating intensive cream received the Daily Vanity Award. What we'd worked for was in the spotlight, with real results getting real recognition. This award isn't just a trophy for BEYUL, it's proof that smart hydration works. If you haven't experienced it yet, now's the time. See how skin that's truly hydrated feels and watch your confidence catch up.

The Science of the “Big Four”

We’ve crafted a formula that lets our star ingredients work together, giving your skin a real boost. γ -PGA draws in and holds water a hundred times better than hyaluronic acid. Copper Tripeptide-1 signals your skin to heal and produce collagen at the same time.

Centella Asiatica (Cica) calms irritation and reduces redness. And added Postbiotics balance your skin’s microbiome and build up your barrier, making it stronger and better at holding onto moisture. It helps keep out environmental stress and protects you from UV rays.

This whole system is about restoration and protection. You can stop stressing about your skin and live your best life.

365 Days of Hydration: A Journey to Radiance

Over the years, BEYUL has grown from just a skincare range into a hydration journey that thousands of people are on to get healthier, glowing skin. This is a big deal for us because it shows we’re really committed to making hydration solutions that help with skin health and make people feel more confident every day.

We design every product texture, formulation, and skincare experience to make hydration easy and enjoyable. We think skincare is more than a daily routine; it’s a chance to take care of yourself, relax, and feel more connected to who you are, especially after a tough day.

As your skin faces everyday stress, fatigue, and environmental challenges, BEYUL is dedicated to helping you strengthen and support your skin barrier with consistent hydration care. We believe that when your skin feels healthy, calm, and balanced, you naturally feel more confident. Our mission is to help you achieve radiant, resilient skin by focusing on what matters most: giving your skin the care and hydration it truly deserves.

More Than a Routine: Finding Your Glow

Skincare is not just about what you see in the mirror, it's about how you feel showing up in the world every day. Some days your skin feels amazing, other days it's stressed or unpredictable, but you deserve something steady to lean on. That's what BEYUL is all about. We're not just selling products; we're here to be your routine, the thing that helps you get your confidence back and reminds you to take care of yourself.

When your skin is hydrated and your barrier feels strong, it shows. Suddenly, you feel ready to take on the day and push for whatever's next. That's the version of yourself you want to share, and we are here for every step.

Our Celebration is Yours to Celebrate

At BEYUL, we celebrate the journey to your best skin. We're here to help you feel confident in your own skin, maybe for the first time in a while. Through every stage, we will be there, pushing you forward when things get tough and cheering you on when you come out the other side.

Every story you've shared with us matters. That's why we keep pushing ourselves to do better, to invent and improve. You are our standard and always have been. Growth is in the details, it's about every story your skin has carried, right alongside ours. As we move forward, we'll keep changing and adapting, but one thing won't: your experience shapes everything we do. That's the heart of our BEYUL.

Years to Come

This is our first anniversary of BEYUL Hydrating, and we are celebrating every glow, every skin transformation, and every journey shared with us throughout these 365 days. Self-care is about helping your true self embrace self-love and confidence. Thank you for trusting us with your skin for these past 365 days. Cheers to many more years of calm, clear skin, and long-lasting glow together!



BE Lifestyle Travel – Beijing China

1,563 Achievers





Many Have Already Qualified To
Seoul, Korea
Your Turn Is Next!

BE a
WORLD
Traveller

SEOUL
KOREA

KEMPEN #2
TIKET MENUJU IMPIAN

Ambassador
Haniza

Saya telah mendapatkan
1 tiket
ke Seoul, Korea
Teruskan berjuang!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

AMB HANIF

I've achieved
38 %
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

SA Nadia Hashim

I've achieved
23 %
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

Ambassador AB
(Nor Rezhiah Stang)

I've completed
1 tiket
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

RCA HAFIZAH

I've achieved
34 %
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

RCA Hjh Hayate

I've achieved
63 %
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

SAPPHIRE
AMBASSADOR
FINA

I've achieved
30 %
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

KEMPEN #2
TIKET MENUJU IMPIAN

RCA DEWI

Saya telah mencapai
81 %
menuju Seoul, Korea
Ayo terus berjuang!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

CCA MATHAN PERIANEN
CCA AMUTHA NATHAN

I've completed
2 ticket
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

CCA Kaviarasu
CCA Aruna

I've completed
2 ticket
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

CCA Lawrence Emang
&
CCA Cindy Martin

I've completed
2 ticket
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

KEMPEN #2
TIKET MENUJU IMPIAN

DCA BELINDA
DCA JIMMY

Saya telah mendapatkan
1 tiket
ke Seoul, Korea
Teruskan berjuang!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

ECA Leong Choy Nee
ECA Yap Yee Kai

I've completed
1 ticket
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

DCA Adeline Bong

I've completed
1 ticket
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

AMBASSADOR AMMAR FIKRI

I've completed
1 ticket
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

KEMPEN #2
TIKET MENUJU IMPIAN

RCA Chriscia
RCA Edi

Saya telah mendapatkan
1 tiket
menuju Seoul, Korea
Ayo terus berjuang!

BE a
WORLD
Traveller

SEOUL
KOREA

梦想之旅通行证
活动 #2

RCA Lydia Ch'ng

我已经拿下了
1 张机票
前往首尔, 韩国!
让我们继续战斗!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

RCA DR Zurina
I've achieved
32 %
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

AMB JUE ZAILAN

I've achieved
42 %
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

AMB Nur Rabi'atul'adawiyah

I've achieved
83 %
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

KEMPEN #2
TIKET MENUJU IMPIAN

RCA Alyani
RCA Fitri

Saya telah mencapai
61 %
ke Seoul, Korea
Teruskan berjuang!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

SA ANNABELL & MARC

I've achieved
50 %
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

SA SURAYAH

I've achieved
31 %
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

SA Abdul Muhaimin
SA Musliyanti

I've achieved
46.8 %
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

RCA Fadilah

I've achieved
34 %
to Seoul, Korea
Let's keep fighting!

BE a
WORLD
Traveller

SEOUL
KOREA

TICKET TO DREAM
CAMPAIGN #2

ECA NURA JAMIL

I've completed
1 ticket
to Seoul, Korea
Let's keep fighting!

BE Lifestyle Travel (BELT) 2026 Trip to Seoul, Korea – Are You One of the Achievers Yet?

1,563 Achievers Qualified – BE Lifestyle Travel Beijing Experience

With our recent BE Lifestyle Travel to Beijing, China, a total of 1,563 achievers successfully qualified and earned their place on this exclusive incentive trip. They secured their qualification, enjoyed the journey, and experienced something truly beyond a normal travel experience.

During the trip, achievers explored historical landmarks such as the Forbidden City and the Summer Palace, and walked through cultural sites that reflect the heritage of China. At the same time, they also enjoyed authentic local Chinese cuisine as part of the experience.

This 6 Days 4 Nights VVIP incentive trip was fully arranged, allowing participants to relax, connect, and fully enjoy the journey without any travel burden.

More importantly, it was not just a trip. It became a meaningful wrap-up experience where achievers recharged, gained new perspectives, strengthened their network, and returned with renewed motivation to work towards the next qualification.

The Next BE Lifestyle Travel Destination – Seoul, Korea 2026

Our next BE Lifestyle Travel 2026 is heading to Seoul, Korea! BE Lifestyle Travel is a structured incentive programme by BE International that allows qualified Independent Business Owners (IBO) to experience an overseas VVIP travel reward based on consistent performance.

For many IBOs, BELT represents more than just travel. It reflects recognition for sustained effort, discipline, and commitment within the BE business system.

BE International is not only focused on business development, but also on building a reward-based ecosystem where performance and consistency are acknowledged in a meaningful way. BE Lifestyle Travel is one of the key examples of this approach.

Over the years, BE International has brought achievers to various destinations including China, Hong Kong, Japan, and Melbourne. Each trip serves as both a reward and an opportunity for participants to experience different cultures and environments together with their teams.

In 2026, **the destination will be Seoul, Korea**. Qualified achievers will have the opportunity to experience the journey together with their team members, leaders, and fellow IBOs.

Why You Should Not Miss BE Lifestyle Travel (BELT)

At BE International, rewards are structured around performance and consistency. BE Lifestyle Travel is one of the incentive programmes designed to recognise IBOs who maintain their effort over time.

It is not a random selection or a lucky draw. Instead, it is part of the overall **BE Marketing Plan**, where achievements at different levels are recognised through structured incentives.

BELT stands out because it combines both recognition and experience. It allows qualified achievers to step outside their usual environment and participate in an overseas travel experience fully supported by BE International.

For the 2026 qualification cycle, Seoul becomes the designated destination. It is a city that offers a blend of modern development and cultural heritage, providing a meaningful experience for qualified participants.

This is also where the idea of **becoming a world traveller** comes in because growth in BE International is not only about business results, but also about exposure, experiences, and seeing the world beyond your daily environment.

Key highlights of BELT:

- Structured incentive travel under BE International
- Qualification based on consistent performance over time
- Opportunity to travel with team members and leaders
- Exposure to international destinations through BE Lifestyle Travel
- Recognition of IBO commitment and achievement
- Fully arranged overseas travel experience for qualified achievers

BELT also reflects the broader BE philosophy, where growth is not only measured in business terms, but also through exposure, experience, and development through real-world environments.

Begin Your Path Now as One of the BE Lifestyle Travel Achievers

At this point, many IBOs are already working towards their BELT qualification for Seoul, Korea. Some are in the process of building consistency, while others are tracking their performance over the qualification period.

The qualification requirement is straightforward, but it requires discipline over time. It is based on maintaining consistent performance for six continuous months within the qualification period.

Qualification focus:

- Maintain consistent performance for 6 months
- Follow structured business activities within the BE system
- Build discipline through daily execution
- Stay consistent throughout the qualification period

This process is designed to develop long-term consistency and focus. It is not only about achieving a reward, but also about building sustainable habits within the BE business journey.

BE Lifestyle Travel 2026 – Seoul, Korea

The 2026 destination for BE Lifestyle Travel is Seoul, Korea. Qualified achievers will have the opportunity to experience the city as part of an organised BE International VVIP incentive trip.

The trip is designed to allow participants to experience Korean culture, explore key locations, and engage with other achievers in a structured group environment.

Experience highlights:

- Exposure to Korean culture and lifestyle
- Organised group travel with BE achievers
- Experience key landmarks and the city environment
- Networking with leaders and fellow IBOs
- Fully coordinated incentive travel programme

This is part of BE International's approach in combining business achievement with real-world experience and recognition.

If you would like to be one of the BE Fighters to earn this FREE VVIP trip, **contact us now** or get in touch with your nearest BE International IBO to learn more about the BE Lifestyle Travel qualification journey and how you can be part of it!

Disclaimer: Income figures mentioned are for illustrative purposes. Actual earnings vary based on individual effort, skill, and market conditions.

STAR AWARDS NITE

where

LEADERS

are born



Keynote Speaker
RCCA
AFROHAH ABD HAMID



Keynote Speaker
RCCA
ELVA LO



Keynote Speaker
RCCA
MARIAM



Keynote Speaker
GA
SURIYANI



Keynote Speaker
RCCA
TY LOW



Keynote Speaker
RCCA
JENNY

STAR AWARDS NITE



DIAMOND COUNCIL
AMBASSADOR (DCA)



EMERALD COUNCIL
AMBASSADOR (ECA)



RUBY COUNCIL
AMBASSADOR (RCA)



GALAXY
AWARD



BE LIFESTYLE
TRAVELLER AWARD

Where Leaders are Born

Success is never an accident! It is recognised, shared, and multiplied.

At BE International, one of the most anticipated milestones in our business journey is the **Star Awards Nite (SAN)**. More than just an awards ceremony, SAN represents a stage where achievements are celebrated, leaders are recognised, and inspiring journeys are brought into the spotlight. For many leaders, SAN creates a clear target to work towards while reminding every individual that success is built through consistency, leadership, and the willingness to grow continuously.

Unlocking a New Journey Across Borders

SAN is becoming more than just a recognition event; it is now a symbol of BE International's global expansion journey.

In the past, SAN was primarily held in Malaysia. As the IBO network continued to grow across countries, Indonesia held its first-ever SAN last year, marking the beginning of SAN being hosted beyond Malaysia.

This expansion reflects a bigger truth that BE International community has grown so strong that recognition can now be brought closer to leaders in their own countries. What was once a single-stage event is now evolving into a multi-national celebration of success.

As we move forward under the 2026 vision "BE Bold. BE Global.", SAN continues to connect leaders across borders under one system, one vision, and one opportunity to grow.

More Than an Award: The SAN Experience

Beyond being a recognition night, SAN represents a structured journey of leadership development, where every achievement reflects growth, discipline, and consistent action.

1. Recognition Beyond Rank: The Journey to RCA, ECA & DCA

At the heart of SAN lies the recognition of leaders who have achieved milestones through the ranks of **Ruby Council Ambassador (RCA)**, **Emerald Council Ambassador (ECA)**, and **Diamond Council Ambassador (DCA)**.

Every year, many IBOs step into these ranks as a result of consistent effort and teamwork. These achievements are not isolated success stories, but they represent a system that rewards growth, duplication, and leadership development.

For many who reach RCA, ECA, and DCA, their journey also unlocks access to structured growth pathways within BE International, including recognition and reward systems such as the **BE 9 Benefits**, which support long-term development in areas such as lifestyle growth, performance rewards, and financial milestone achievements like the **Car Fund** and House Fund.

In many ways, ranking up is not the end goal—it is the beginning of a wider opportunity within the BE ecosystem, where leaders continue to grow, build, and expand their influence.

2. The “Mentor” Honours: Galaxy Award & BE Lifestyle Traveller Award

Beyond rank recognition, SAN also celebrates leadership impact through special honours that highlight the strength of a leader’s network and influence.

The **Galaxy Award** is presented to the leader who has built the most RCA, ECA, and DCA within the qualifying period. Many of these leaders, as well as those who have achieved these ranks, have gone through the Dream Board session in BE Camp, where you get to visualise your dreams and turn them into reality.

At the recent BE Camp, nearly 3,500 dream-chasers gathered for this powerful event, which is recognised as **The Largest Entrepreneur Motivational Camp** in the Malaysia Book of Records, reflecting the scale and impact of the BE International ecosystem, where leadership, learning, and opportunity come together on a massive platform.

Meanwhile, the **BE Lifestyle Traveller Award** recognises leaders whose networks produce the highest number of BE Lifestyle Travel qualifiers, reflecting a business model that goes beyond income generation, but also creates **real lifestyle transformation opportunities** for others.

Together, these honours represent something deeper than awards. They represent leadership at scale, system-driven growth, and the power of duplication within a global business ecosystem.

3. Wisdom from the Masters: Keynote Speakers

One of the most powerful highlights of SAN, beyond recognition itself, is the presence of Keynote Speakers.

They are experienced leaders and achievers who share their real journeys within BE International. Many of these real journeys are not just stories shared on stage, but documented transformations of leaders who once started from the same journey, and now write their own **inspiring stories!**

It is also important to understand that SAN serves as one of the largest recognition events in BE International, while the largest platform is the **BE Convention**, where higher-level leadership achievements are celebrated on a global stage. Every Legend Speaker at BE Convention once started as a Keynote Speaker at SAN, making it an important foundation for leadership communication, influence, and stage development.

Over the years, many Keynote Speakers have shared their journeys at SAN stages across different countries, featuring the leaders who have inspired thousands through their stories of growth and transformation.

Your Journey Has Just Begun

No matter where you are right now, SAN represents what is possible in your future. It is a reminder that growth is not limited to a few people, but is open to anyone willing to take action, learn, and build.

At BE International, we believe success is not reserved, but it is created. So if you are building, growing, or even just starting to explore this opportunity—know this: Your journey has just begun. And SAN is one of the milestones you can achieve along the way.

If you are ready to take your next step, connect with us **now!**

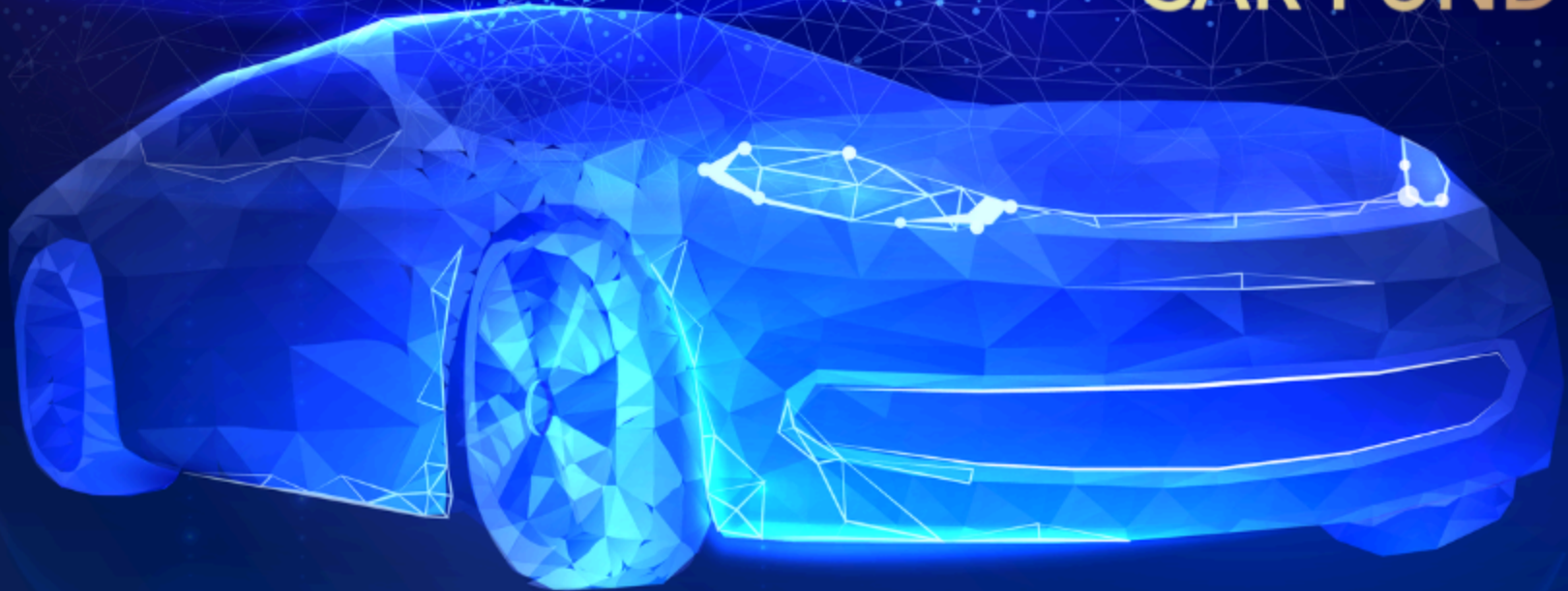
Disclaimer: Income figures mentioned are for illustrative purposes. Actual earnings vary based on individual effort, skill, and market conditions.



DRIVE YOUR DREAMS

BE Inspired. BE Bold. BE Global.

CAR FUND





Drive Your Dreams: A Deep Dive into the BE International Car Fund

When we talk about joining a business, we usually talk about “why.” We want a better life. We want freedom. We want to know that our hard work leads to something more than just a monthly commission.

At BE International, that “something more” is built into our core DNA through the Double Bonus Marketing Plan. This plan features **9 Benefits** designed to empower Independent Business Owners (IBOs) through a holistic approach to wealth, health, and lifestyle. These benefits include:

- Financial Growth: Through Performance, Leadership, and Ambassador Bonuses.
- Personal Growth: Incentives that support entrepreneurship and self-development.
- Lifestyle Rewards: Special funds that turn business milestones into tangible luxury.

One of the most prestigious of these 9 Benefits is the Car Fund. If you’ve ever attended a BE Convention, you’ve seen the pride of leaders standing on stage, but there is a “secret” to these rewards that sets this company apart from the rest of the industry.

What exactly is the BE International Car Fund?

The BE International Car Fund is a performance-based incentive program designed for IBOs who have reached the pinnacle of leadership. Unlike a standard one-time grant, it is a structured, long-term bonus integrated into the company’s marketing plan.

While the fund is designed to help you purchase and maintain a vehicle that represents your success, BE International offers incredible flexibility.

Once you meet the required leadership criteria, the fund acts as a powerful tool to fulfil your dreams.

The best part? The choice is entirely yours. While it is intended to support your journey toward owning a car, the fund is paid out directly to you. This means that even if you choose not to purchase a new vehicle immediately, the fund serves as a financial pillar to reward you. It is a reward that adapts to your needs, rather than a rigid requirement.

Words of Wisdom: Messages from Our Leaders

Nothing speaks louder than the success stories of those who have walked the path. Our Royal Crown Council Ambassadors (RCCA) share how this fund changed their perspective:

“The car we dream of is more than just a vehicle—it symbolises the life we are working hard to build, filled with stability, freedom, and achievement. Just like our goals, it cannot be gained overnight; it requires determination, sacrifice, and consistent effort every single day. Through building our network in BE International, we are not only moving closer to owning that car, but also shaping a stronger, more disciplined version of ourselves capable of reaching even greater heights. We are truly grateful for BE International for creating such an empowering platform that supports our growth and journey.”

— RCCA Elaiyakumaran Subramaniam

“The Car Fund was never just about owning a car. It fulfilled my husband’s dreams too. He was working as General Manager in a luxury car dealership, but never owned his dream car till we found BE. It was a milestone that showed me I was on the right path. From qualifying for my first Car Fund within months to achieving more than I thought possible, it proved that dreams grow faster in the right environment.

I'm grateful to BE International for providing a platform that supports our growth and makes these achievements possible. Your choice matters more than your effort. Choose wisely, and give it your all."

— RCCA Chris Bong

The Convention Experience

BE rewards commitment and hard work through BE 9 Benefits, which includes lifestyle milestones such as the Car Fund and House Fund. Every year at BE The Legend Convention, we celebrate not only our highest-ranking leaders but also those who have qualified for these significant achievements.

The individuals standing on stage are not defined by where they started—they are everyday people who once had ordinary beginnings, but chose to trust a system that showed them a different path, one where financial stability and peace of mind become achievable through consistent effort and growth.

When you see them receiving their Car Fund, you're seeing a person who has built a business that pays for their lifestyle, rather than a person who has to work a job just to pay for a car.

Is the Car Fund Your Next Goal?

The Car Fund is open to every active member of the BE International network. Whether you are aiming for a reliable family SUV or a high-end luxury sedan, the program is designed to scale with your ambition.

It's more than just a car; it's a testament to the fact that when you follow the system and put in the work, the rewards are not just "shiny objects," but real tools for a better life.

BE Inspired. BE Bold. BE Global.

Are you ready to shift your business into high gear? Connect with us now!

LIVE YOUR DREAMS

BE Inspired. BE Bold. BE Global.

HOUSE FUND



BE



Why the House Fund Is a Prestigious Reward in BE International

Most rewards in life celebrate a single moment. A bonus for hitting a target. A trophy for winning a game. A certificate for finishing a course.

But what if a reward could only be yours after you had already proven yourself — not once, not twice, but across every single milestone a business could throw at you?

That is exactly what the BE International House Fund represents.

In our Double Bonus Marketing Plan, IBOs are empowered through 9 Benefits that span the full spectrum of growth — financial, personal, and lifestyle. These benefits include:

Financial Growth: Through Performance, Leadership, and Ambassador Bonuses.

Personal Growth: Incentives that support entrepreneurship and long-term self-development.

Lifestyle Rewards: Special funds that transform business achievements into tangible, life-changing rewards.

Among the most meaningful of these 9 Benefits is the House Fund — a reward that goes far beyond four walls and a roof. It is a declaration that the life you have been building is real, and it belongs to you.

More Than a Mortgage: The House Fund Explained

The BE International House Fund is a performance-based incentive program reserved for IBOs who have reached the absolute pinnacle of leadership within the network. And the word “reserved” is important here — this is not a reward that can be shortcut, rushed, or stumbled into.

To qualify for the House Fund, you must have already fulfilled the criteria for the benefits that precede it. That means every Leadership Bonus hit, every Ambassador milestone crossed, every other reward in the plan — achieved. The House Fund sits at the top of the 9 Benefits for a reason. It is the finish line that only those who have run the full race can cross.

Once you do qualify, the fund is paid out directly to you. Whether that means making a down payment on your first property, reducing an existing mortgage, or securing a home that reflects the life you have built — the flexibility is yours. But what never changes is what the fund truly means: you did not just succeed at one thing. You succeeded at everything.

It is not simply a lifestyle reward. It is a full-body testament to your journey.

The Voices Behind the Vision

“When we first joined BE International, our goals were simple — to achieve better health and earn a stable income for our family. Never did we imagine that this journey would one day help us build not only financial stability, but also our very own dream home.

The House Fund became living proof that this BE business is not just about earning an income — it is a platform that can turn dreams into reality for those who truly believe and stay committed. What makes this journey even more meaningful is that we started with absolutely no experience. Yet, through the right platform, the right system, and continuous education, we were able to achieve something we once thought was impossible.

This proves that even ordinary people with ordinary backgrounds can achieve extraordinary dreams when they are given the right environment, guidance, and opportunity. Step by step, dream by dream, BE has shown us that life can truly change if we dare to believe and never give up.

We are forever grateful to our beloved Founders for creating a business that is built around real-life goals, real people, and real transformation. Thank you for helping us believe that dreams are possible and for making our dreams become reality.”

— **Royal Crown Council Ambassador (RCCA) Chris Bong**

“With love, laughter, and happiness. What once was just a dream has now become a reality, not just a house, but a warm and safe place we proudly call home.

This semi-D cluster house represents more than success; it reflects our journey, hard work, and the blessings we built together as a family. Every corner carries comfort, security, and precious memories that continue to grow each day.

We are truly grateful for the opportunity and financial freedom that BE International has given us. It opened the door for us to create a better future, a guarded and peaceful environment for our loved ones, and a place where happiness lives every single day.

From dreams to reality — our dream home is now our forever haven.”

— **Royal Crown Council Ambassador (RCCA) Elaiyakumaran Subramaniam**

When the Stage Becomes Home

Every year at BE The Legend Convention, we celebrate our highest achievers. And when a House Fund recipient steps onto that stage, the room feels it differently.

Because everyone in that room understands what it took.

They are not seeing someone who hit one good month or got lucky with a strong team. They are seeing someone who built consistently — who earned every bonus, qualified for every milestone, and never stopped before the final benefit was within reach. The applause is not just for the house. It is for the discipline, the sacrifice, and the unshakeable belief that kept this person going when the end was still far away.

These are everyday people who did not start with advantages. They started with a decision. And they honoured that decision — benefit by benefit, milestone by milestone.

Are You Ready to Lay Your Foundation?

The House Fund is the ultimate goal within the BE International 9 Benefits — and that means it is also the most rewarding to pursue. Every step you take in this business, every benefit you unlock, every leader you develop, is bringing you closer to it.

It will not come easily. It is not designed to. The House Fund exists to reward those who have truly mastered the BE system — not just participated in it. But that is precisely what makes it worth everything.

If you are just starting out, let the House Fund be the picture on your wall. And if you are already on your way, let it be the reason you refuse to stop.

Because at the end of the journey, there is not just a cheque waiting for you. There is a home. And everything it stands for.

BE Inspired. BE Bold. BE Global.

Are you ready to lay the foundation for your dream home? Connect with us now!

REWRITE YOUR FUTURE

They changed their lives. **You're next.**



RCCA NURUL FAREHAH BINTI MD ADNAN & EIMIR AZMI BIN MD NOH

Royal Crown Council Ambassador (RCCA) Eimir

*From Corporate Burnout to
Uncapped Freedom*



RCCA ANIDA SALWANI BINTI ABDUL HADI & MOHD AZIS NGAH

Royal Crown Council Ambassador (RCCA) Anida

*When 'Plan A' Fails:
Writing A New Future*



RCCA RIZAL BIN ROSMEN & SAFFIYA AZHARI

Royal Crown Council Ambassador (RCCA) Rizal

*Reclaiming Dignity:
A Second Chance at Success*



Turn Panic Into Power: How Real People Are Rewriting Their Financial Futures

Let's be honest: with corporate layoffs, rising inflation, and an unpredictable economy, feeling insecure right now is completely normal. Many of us still carry the heavy financial fear of the last MCO lockdowns. But waiting for the economy to "get better" won't put food on the table—grabbing the right opportunity will. Real success is about adapting, not waiting. Let's see how our top-tier leaders transformed their darkest financial moments into extraordinary, life-changing success with BE International.

From Corporate Burnout to Uncapped Freedom

For years, Royal Crown Council Ambassador (RCCA) Eimir Azmi lived the exhausting corporate dream as a Regional Sales Director. But behind the impressive title, he was a stressed husband drowning in the burden of home mortgage, car loans, credit card debts, personal loans and intense cash flow pressure. The constant pressure was so heavy that he actually started experiencing heart pain due to stress. When the pandemic hit, the situation turned grim; many projects slowed down or were cancelled, completely affecting his source of income. It got worse when the company he worked for decided not to honour his 2019 bonus payout.

The turning point happened right in his own home. While Eimir agonised over tense discussions with his team and struggled to work on sales plans, he observed his wife, Royal Crown Council Ambassador (RCCA) Nurul Farehah, looking incredibly happy while earning a good income from her BE Business. This massive contrast was a sharp wake-up call to him. Peeking at Farehah's screen, he saw the **BE 9 Benefits**, and it was a total eye-opener to see a 25% Leadership Bonus. It was something he had not seen in his corporate life, where, even as a Director, the share of sales was a standard 1%-4% payout. The real shift happened when Farehah made the down payment for her Mercedes GLC, having just unlocked the Car Fund of the **BE 9 Benefits**.

Eimir realised BE is a genuine business that will truly reward one's efforts. He decided to go full-time and hit 200% power to expand the network together with RCCA Farehah. His ultimate takeaway? "Zerorised" yourself—be humble and start with a fresh and ready-to-learn attitude. Focus on BE 1-3-9, to follow the BE System Education so that you can complete the 1-3-9 and build them as much as you can to achieve success in BE!

Are you tired of capped salaries? Discover how the **5 Advantages of the BE Marketing Plan** can finally reward your true worth.

When "Plan A" Fails: Writing a New Future

Royal Crown Council Ambassador (RCCA) Anida Salwani and her husband, Mohd Azis, thought they had life figured out. For nearly two decades, Anida was a top magazine editor, and Azis was an assistant news editor. Then, the pandemic shattered their perfect "Plan A". During the Malaysia Movement Control Order (MCO) period, Azis had to take a Voluntary Separation Scheme (VSS) after 23 years of service at his company. Just one month after Azis's VSS, Anida experienced a shocking 7-hour notice that her working company would close down.

Left in a tough spot, she tried looking for jobs, but it was upsetting to only be offered an RM500-a-month work-from-home role that required 6 working days, despite her senior media experience. But she decided to move and keep looking out. The situation didn't change much, even when the couple tried to venture into some online selling. Desperate but open-minded, she learned about the **BE 9 Benefits** through a Zoom sharing during MCO. There, she realised that the BE Business requires little capital and doesn't carry the burden of stockholding, unlike conventional online selling. She thought, "Why not try?"

She grew incredibly fast, becoming an Ambassador in just one month. What she is making now easily beats the earnings of her 19-year-old editor job. While accompanying Anida to meetings and events, RCCA Azis saw a huge transformation in her; she became very happy and gentle, which made him feel her joy. He was impressed and inspired, and decided to go full-time in the BE Business.

Their takeaway? The **BE 9 Benefits** is a true “promise”. You work on it, and you unlock the benefits one by one. These rewards will not be available to a working class like them, even after decades of work. Just believe in yourself, eliminate all the “cannot” thinking, and your consistency will make your dreams come true. Stop letting the economy dictate your life. If you want true security, explore the **BE 9 Benefits** and start building your legacy today.

Reclaiming Dignity: A Second Chance at Success

Royal Crown Council Ambassador (RCCA) Rizal Bin Rosmen knows exactly what it feels like to hit rock bottom. During the pandemic period, he was unable to continue his business. With not much savings left, his wife had to resume working to support the household. Desperate to provide for his family, Rizal started as a Lalamove worker, but he was slowly losing his self-confidence because he was unable to support them. His wife, seeing him lose his confidence wasn't just painful... it became the reason she knew something had to change.

A glimmer of hope emerged through his wife's social media search, revealing that BE International has built 54 RCCAs in just 5 years with low startup capital. His wife thought it must be something real. By that time, they aimed only to earn RM6,000 a month to sustain the family. They put their heads down and became Ambassadors. Unbelievably, by unlocking the **BE 9 Benefits** one by one, they started earning an income they could only have earned in 20-30 years in their past work.

His story leaves us with a powerful takeaway: Everyone stands a second chance in life, and every diamond is ready to shine when the right time comes. Today, Rizal has regained his dignity, and he can be proud again. Ready to find your confidence again? Read how **over 3,500 attendees ignited their dreams at BE Camp** and surround yourself with a community that wants to see you win.

Your Legend Starts Now

These aren't fairy tales—they are genuine, eye-opening stories of everyday people who took control of their destiny. The BE business model strips away the massive capital risks of traditional business, offering a proven roadmap to true, uncapped financial freedom. Don't let economic uncertainty catch you off guard again. Explore the unmatched opportunities with BE International today, **connect** with our winning community, and let's start writing your success story!

Disclaimer: Income figures mentioned are for illustrative purposes. Actual earnings vary based on individual effort, skill, and market conditions.

REWRITE YOUR FUTURE

They changed their lives. **You're next.**

Royal Crown Council Ambassador (RCCA)
YEOH LAY WEI (JASLYN) &
TEH YU LING

**They Faced Disaster,
and Built a Legacy
Instead**



Royal Crown Council Ambassador (RCCA)
LIYANA IMANI ABDUL LATIF

**The Mother of Six
Who Found Freedom
from Overheads**

Royal Crown Council Ambassador (RCCA)
JENNY

**A Boutique Owner
Thrived When
Everything Else
Crumbled**



Tired of the Grind? Here's How to Actually Rewrite Your Future.

Let's be honest: the global economy feels like it's squeezing us tighter and tighter. You show up, put in the gruelling hours, but somehow, the money you make never quite catches up to what you actually need to live a decent life. The gap just keeps getting wider, right?

The data backs up that awful feeling: The **World Bank's 2026 Global Economic Prospects report** confirms that global growth is slowing down, leaving millions stuck in a frustrating survival mode. Between crushing inflation and uncertain job security, betting everything on just one traditional paycheck is becoming a massive risk.

But what if this financial pressure cooker isn't a disaster? What if it's the exact sign you needed to pivot and finally **turn that panic into power**?

Thousands of everyday people—from burnt-out corporate staff to small business owners who are completely overwhelmed—are finding a real, proven solution. They used the **BE Opportunity** to flip the script on their financial lives. They aren't just fighting the cost-of-living crisis anymore; they're actually achieving those big, lifelong dreams.

They Faced Disaster—And Built a Legacy Instead

Royal Crown Council Ambassadors (RCCA) Jonard and Jaslyn were experts at managing money troubles. They were seasoned business owners in Malaysia who had sailed through the financial meltdowns of '98 and '08. But nothing prepared them for the 2020 lockdowns, which felt like a totally different kind of nightmare.

Overnight, face-to-face client meetings vanished, and their entire team's momentum hit a devastating wall. The worst part wasn't the economic crash; it was the crippling fear of the digital unknown. They kept asking, "How on earth do we run a business online when we have zero experience?"

Fortunately, they quickly realised that **BE International** is built to be a resilient "No Season, No Reason" business. With guidance from the Founders, they pushed hard to move everything online. But the real turning point came when their mentor hit them with a tough question: "You've spent years busy in your traditional business for so long—has it actually made your life happier or more fulfilled? If not, isn't it time to give yourself a real chance to change?" Instead of bleeding money for months, Jonard and Jaslyn went all in on the BE system, unlocking a huge amount of potential.

Their success now goes far beyond their bank account. When they **drove the dream car** they earned through the BE Car Fund, to show their parents the new home bought with the BE House Fund, Jonard's father was glowing with pride. He said, "You are more successful than your dad!" That feeling—that great, generational pride—is a priceless reward that no amount of money can buy.

The Mother of Six Who Found Freedom from Overheads

For Royal Crown Council Ambassador (RCCA) Liyana Imani Abdul Latif in Brunei, the pandemic forced a painful self-reflection. As a busy mother of six, she was constantly running on fumes, trying to manage several traditional businesses that demanded insane overheads. Juggling over 30 staff across various operations left her completely exhausted, both mentally and physically.

She was the chief executive, the emergency problem-solver, and the main employer. Then she had to go home and try to be the best mother possible. The crisis was brutal—it proved how easily a traditional, physical business model can shatter.

But in that breakdown, Liyana saw a clear difference: her business with BE International didn't even flinch. It was totally pandemic-proof. It made her seriously consider **if this was the AI-proof, recession-proof future** she needed. While other sectors collapsed, the need for good health, a strong community, and flexible income options only exploded.

Liyana understood that true success isn't about being trapped by daily operational chaos. The BE platform gave her a chance to truly impact lives through mentorship. With the full support of her husband—who has his own successful background in the oil, gas, and property sectors—they built a business aligned with their core values of hard work and legacy.

Earning both the BE House and Car Funds felt entirely surreal to her. For her, it wasn't just a bonus; it was solid proof that this business provides deep security for future generations. Her advice to anyone who feels stuck today is simple and profound: "Do not be ashamed to start small. Small beginnings can still lead to extraordinary outcomes. Difficult seasons do not define your future."

A Boutique Owner Thrived When Everything Else Crumbled

At the peak of the global crisis, Royal Crown Council Ambassador (RCCA) Jenny in Indonesia faced the worst-case scenario for any entrepreneur. She owned a thriving clothing boutique, but lockdowns meant zero customers walked through the door.

Her entire supply chain broke. New clothes couldn't get in, and all her existing inventory just sat there, unsold. The cruel part? All the bills—rent, electricity, and operational bills—still had to be paid, month after gruelling month. She was caught in a horrible financial vice.

In the middle of that hopelessness, Jenny saw a miracle happening. Her BE International business was booming. Instead of agonising over dead inventory and shipping headaches, BE managed all the packing and logistics directly. By simply using Zoom and its proven online system, she saw her network explode.

It wasn't just surviving in her city of Pekanbaru; it grew quickly across multiple other cities, proving that this business genuinely has no geographical limits.

While most people were fighting just to keep food on the table, Jenny achieved the BE Car Fund. And she didn't slow down. By 2024, she successfully purchased her dream home using the BE House Fund.

If you're currently suffocating under the weight of a conventional business—whether you sell phones, clothes, or services—Jenny's message is loud and clear: You need a Plan B. With BE, you ditch the heavy burdens of inventory, rent, and payroll and step into a flexible, streamlined business model with truly massive income potential.

The Time to Build Your Legacy is Right Now

You do not have to accept being stuck in a never-ending loop of financial anxiety. Whether you're the exhausted employee swapping hours for a salary that vanishes too quickly, or the stressed entrepreneur buried under endless overheads, there is a far better, smarter route to building real wealth.

Jonard, Jaslyn, Liyana, and Jenny all began in the same uncertain place you might be in right now—facing intense economic uncertainty and searching desperately for a lifeline. They made a definitive choice to stop relying on broken traditional systems and to start building a powerful legacy alongside a community that lifts them up.

The amazing rewards—from driving luxury vehicles to qualifying for **exclusive trips** to incredible places like Seoul, Korea—aren't just handed out to a lucky few. They are fully available to anyone ready to take the first step, commit to the system, and be inspired by massive movements like **Malaysia's largest entrepreneur motivational camp**.

This is your moment. Want to see more? Dive into these inspiring **RCCA Success Stories** and see how ordinary people are completely changing their trajectories. Stop allowing the economy to control your life. **Contact us today**, talk to an Independent Business Owner (IBO), explore the life-changing BE Opportunity, and start rewriting your future!

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REWRITE YOUR FUTURE

They changed their lives. **You're next.**



Royal Crown Council Ambassador (RCCA)
HII YU LEONG (ANSON)

**BE the Designer
of Your Life**

Royal Crown Council Ambassador (RCCA)
HAJAH IDAHWATI @'IRDINA NUR'AIDAH
HJ IDRIS & HASNAN BIN HAJI JALIL

**Working Hard in the
Right Place**



Royal Crown Council Ambassador (RCCA)
TO SIAUW JEN

**A New Hope
Amidst
Uncertainty**



BE

Rewrite Your Future: Breaking Free from Economic Uncertainty to Design Your Own Life

Let's be brutally honest for a second. The global economy right now feels like a relentless, exhausting treadmill. You put in the endless hours and do everything right, yet the gap between your paycheck and the cost of living just keeps widening.

It isn't just in your head. The **World Bank recently confirmed that global economic growth is hitting devastating lows**, leaving millions of hard-working families completely trapped in survival mode. Toss in skyrocketing inflation and the harsh reality that rising living costs are officially making your 9-to-5 more expensive than ever, and depending on a single traditional paycheck has become a seriously dangerous gamble.

But what if this exact financial squeeze is the wake-up call you desperately needed? What if you could finally **turn panic into power**?

Thousands of everyday people are doing exactly that through the BE Opportunity. They aren't just surviving this crazy economy; they are completely rewriting their futures. Here is a look at how three incredible leaders faced total economic burnout and courageously chose to build a limitless legacy instead.

BE the Designer of Your Life

For East Malaysian Royal Crown Council Ambassador (RCCA) Hii Yu Leong (Anson), landing a job as a flight attendant in Singapore was supposed to be his ultimate ticket to a better life. But behind the glamorous uniform was an incredibly lonely reality. He was plagued by severe sleep deprivation, and his income was strictly capped by the airline's flight schedules.

The breaking point hit him hard. Severe, stress-induced acne caused him to fail a strict airline grooming check, leading to his sudden dismissal. In an instant, his “stable” job vanished. He quickly realised a hard truth: true responsibility means having full control over your own destiny.

At his absolute lowest point, BE International’s Collagen drink cleared his skin. He authentically shared his personal transformation, and the products practically sold themselves. Despite having zero background in the industry, BE’s simple system proved that ordinary people absolutely can build their own futures. Although he was fighting alone in a foreign country, BE gave him a true family. Surrounded by an uplifting team, he rapidly expanded his network across Hong Kong, Indonesia, and Singapore.

Within just two years, Anson achieved the rank of RCCA. Earning his dream Mercedes-Benz through the **BE Car Fund** and buying his dream house proved that true wealth isn’t about showing off. It’s about having the absolute “right to choose” and protecting the people you love. His advice? “You aren’t lacking effort; you are just on the wrong platform. Don’t merely survive. Give yourself a chance to be the designer of your own life!”

Working Hard in the Right Place

When the MCO lockdowns paralysed the world, RCCA Hajah Idahwati @Irdina Nur’Aidah HJ Idris from Brunei faced a terrifying crisis. Her online side hustle as a personal shopper took a massive, devastating hit. As a lecturer and mother of eight children, she was deeply worried about how she would secure her family’s financial future amid a highly uncertain economy.

Introduced to **BE International** in May 2020, she clung to her upline’s simple advice: “Doing BE is easy.” She took massive, consistent action. In just 6 days, she achieved the Ambassador rank and hit 21k PGSV! Incredibly, her income during that very first month reached almost 80% of her full-time lecturer’s salary. Her husband, who had initially offered only moral support, decided to fight 200% alongside her after witnessing the incredible family culture on a BE Lifestyle Trip to Osaka.

Watching the Car Fund and House Fund transform from impossible dreams into her daily reality felt like an absolute miracle. She successfully earned a Mercedes AMG GLC C43 and is now actively building her dream home. Her golden rule for success? "Many people are hardworking, but when you are on the wrong platform, you just end up exhausted. Don't be ashamed to start small. Work hard at the right place, and one decision today might change your family forever."

A New Hope Amidst Uncertainty

The lockdown period and subsequent economic collapse brought a suffocating weight to families everywhere. RCCA To Siau Jen from Indonesia watched helplessly as close friends lost their jobs, struggled to pay their kids' college tuition, and lived in gripping fear. She felt entirely trapped at home. She had a burning desire to help, but felt powerless to actually do anything about it.

Her turning point was beautifully simple. Her sister asked her to become an Ambassador at BE International. At first, she joined purely as a favour. However, everything shifted when her friends began experiencing tangible health benefits from the AULORA products and started asking her about the business opportunity.

In that exact moment, she realised BE wasn't just another business—it was a beacon of new hope that she could share with people during their darkest hours. At BE, she learned that milestones like the Car and House Funds aren't just about luxury. They are highly visible symbols of salvation, relentless struggle, and monumental achievement. Guided by her mentors, she discovered that true success comes from empowering others. Her message is a powerful reminder: "No matter how difficult the situation is, there is always an opportunity for those who want to change. If other people can do it, we definitely can too!"

Stop Waiting, Start Building Your Legacy

You absolutely do not have to stay trapped in a vicious cycle of financial anxiety. You don't have to spend your nights wondering **if your future is AI-proof**. Anson, Hajah Idahwati, and To Siau Jen all started exactly where you might be right now—staring down intense economic stress and desperately needing a lifeline. They made a definitive, courageous choice to walk away from broken traditional systems and start building a real legacy.

The life-changing perks—from unlocking luxury vehicles to qualifying for **exclusive trips to incredible destinations like Seoul, Korea**—are fully available to anyone ready to plug into the system. You just need to take that first step and get inspired by massive movements like **Malaysia's largest entrepreneur motivational camp**.

Now, it is your turn to step up. Want more proof? Dive into these inspiring **RCCA Success Stories** to see how everyday people are pulling this off. Stop letting the economy push you around. **Contact us today**, discover the BE Opportunity, and start rewriting your future!

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SUCCESS DOESN'T WAIT.

Why should you?



Why Ambitious Young People Are Swapping the 9-to-5 for BE International

A group of vibrant young entrepreneurs from BE International gathered at Club Med Cherating. They enjoyed an incredible time together—networking, learning, growing, and sketching out a crystal-clear vision for their future. This is not just an ordinary FREE trip, it's an honour of recognition, a proof of hard work.

These individuals are the proud qualifiers of the BE International Young Entrepreneur Campaign. As the powerful leaders of tomorrow and role models for their generation, they are fiercely ambitious and determined to take full control of their own destinies. By seizing the golden opportunity offered by BE International, they are building their dreams brick by brick, step by step.

In this era of economic uncertainty, the younger generation faces unprecedented challenges. Global giants like **Shopee** and **Microsoft's Xbox** are cutting jobs, and the rapid rise of AI means traditional roles could be replaced at any moment. Instead of relying on a rigid 9-to-5 corporate ladder—where you have to please the higher-ups and trade your youth for meager promotions based on seniority—why not pivot to a career with limitless growth potential, complete schedule flexibility, and uncapped income?

This is exactly why a growing number of young go-getters are bypassing traditional employment to launch their own businesses with BE International. Here is a look at why this platform has become the ultimate launchpad for young entrepreneurs.

True Freedom Over the Daily Grind

Trading forty or fifty hours a week for a fixed salary means letting someone else dictate your financial value and your schedule. Young entrepreneurs want ownership. By building a business with BE International, you become the director of your own time. You choose when to work, where to work, and how fast you want to scale your and to make your dreams come true.

The perks are also incredibly tangible. Through the BE World Seamless & Fair Double Bonus Marketing Plan, BE offers an impressive array of **9 Benefits**. This includes coveted rewards like the **Car Fund** and House Fund, specifically designed to help leaders achieve their dream lifestyle. On top of that, through initiatives like the **BE Lifestyle Travel** programme, partners earn fully-sponsored, luxury travel experiences to bucket-list destinations simply by hitting their business milestones.

Low Capital, Zero Overhead Stress

Starting a conventional business easily costs you a few tens of thousands. Renting an office, manufacturing inventory, and setting up logistics can drain a bank account before a single sale is even made. For a young person starting out, that level of risk is often impossible to manage.

BE International removes that barrier entirely. The platform handles the heavy lifting, providing a ready-to-adopt model, an easy-to-duplicate system, and innovative wellness products that are in high demand in the market. You do not need massive capital to get started. You just need an open mind and the drive to connect with people online and offline, and the urge to succeed

Built-In BE System Education

The beauty of this ecosystem is that you are in business for yourself, but never by yourself. The entire culture is built on mutual success. New partners get immediate access to experienced mentors, structured training systems, and a network of like-minded young hustlers who want to see you succeed rather than competing against you.

Take this Young Entrepreneur Retreat as an example: these young entrepreneurs had the exclusive privilege of receiving direct mentorship and invaluable insights from BE International's founders and Royal Crown Council Ambassadors (RCCA), learning straight from the elite leaders.

At BE, mentorship is woven into our DNA. From day one, experienced upline mentors will guide you step-by-step, sharing their wealth of knowledge without reservation. Whether you are a complete novice or an experienced entrepreneur, BE provides a comprehensive, systematic educational framework. Through structured training courses, workshops, and continuous learning platforms, you will master the essential skills, mindset, and leadership capabilities needed to grow with confidence and sustain long-term success.

Straight from the Source: Insights from the Young Entrepreneur Incentive Trip

To see how this works in practice, look no further than the recent Young Entrepreneur Incentive Trip. We caught up with five top-performing young leaders who just returned from this luxury getaway.

Own Your Future

The biggest risk today is playing it too safe in an economy that is constantly shifting. You do not have to wait years to become successful, financially independent, or well-travelled. The system is ready, the platform is proven, and the community is waiting for you.

Stop watching us from your phone. Join BE and let's build our dreams today! Explore the unmatched opportunities with BE International today, connect with our winning community, and let's start writing your success story!

Photo with Founders



“

Overruling 'Plan A': A Lawyer's Courage to Rewrite Her Future

**RCCA NUR FAIZATON FUZAH
BINTI PADZI & ADZWAN
FAREEZAN BIN ABDUOLLAH**

Former Lawyer / Businessman

Rising Above the Odds

Growing up in a challenging environment and coming from a broken family, Faizaton Fuzah, affectionately known as Mizhana, learned early on that she had to fight for her future. Determined to change her circumstances, she studied relentlessly to achieve her dream of becoming a lawyer.

Her hard work paid off, taking her from the world of corporate law to a role as an in-house counsel, and eventually to a prestigious law firm. Yet, despite the professional status she had built with such immense effort, she felt a quiet urge to seek a different path.

Desperation Led to a New Discovery

Mizhana's career transition began with her own personal battle against severe eczema. Together with her husband, Fareez, she dedicated herself to researching natural treatment methods, including the use of Spirulina and carefully controlled wellness products. Their efforts paid off when she made a full recovery.

Her healing journey, which took place long before she joined BE, became the driving force behind her passion for alternative health. Today, she is a Certified Naturopathic Practitioner and Coach who actively helps eczema sufferers break free from the burden of the condition.



Car Fund

Her transition into an Eczema Health Coach was further strengthened by personal circumstances. When their business was affected during the COVID-19 pandemic, she and Fareez decided to join BE International in search of a more stable platform that could also create a wider positive impact on society.

However, while pursuing the CCA title, they faced another major challenge when their newborn baby developed chronic eczema. Fortunately, their child's health was fully restored through natural methods and alternative wellness solutions, including BE products, without the need for hospital-based treatment.

Overcoming the Stigma Together

When Mizhana first discovered the business platform she is involved in today, she was skeptical. As a

respected lawyer, she struggled with the stigma often associated with multi-level marketing (MLM).

"At first, it was quite difficult for me to promote the products because I was concerned about maintaining my professional image," she admitted

However, with a positive shift in mindset and the unwavering support of Fareez, who stood firmly by her side throughout the journey, everything began to change. She stopped viewing the business as "just another MLM" and started seeing it as a powerful platform capable of transforming lives.

Confident in the company's vision, strong system, and harmonious working environment, Mizhana made the bold decision to commit to the business full-time.



BE Leadership Meeting with Network



Travel to MILAN BEST with our Mentor

Building Character, Not Just Sales

Despite her extensive corporate background, Mizhana strongly believes in BE's system of developing individuals from all walks of life. Today, she leads a diverse network ranging from homemakers and professionals to members of Gen Z, while consistently prioritizing character development above all else.

"You need to learn before you earn," she emphasizes to her team.

She places great importance on mentorship, continuous learning, and strict compliance with company guidelines, viewing them as essential building blocks for long-term and sustainable success.



Stop Overthinking, Start Taking Action

When asked about the secret behind her rapid success, Mizhana highlights one key factor: attitude.

"I believe that having the right attitude is far more important than simply possessing knowledge," she shares.

Fareez echoes the same belief: "When you have the right attitude, the people around you will naturally be more open and willing to teach and guide you."

For those who aspire to change their lives, Mizhana's advice is simple yet powerful: stop overthinking and start taking extraordinary action. For Mizhana and Fareez, consistent action combined with the right system is the ultimate formula for achieving genuine and lasting success.



Bring family to BELT trip



★★★
Royal Crown Council Ambassador (RCCA)
皇家皇冠委员大使



RABIATUL HAZIQAH BINTI HAJI AMIRUL HUSAINI



FARID ISKANDAR JASMIN BIN JASMI /
MAZLITA BINTI MOHAMAD MANGSOR



RIZAL BIN ROSMEN / SAFFIYA AZHARI



Crown Council Ambassador (CCA)

皇冠委员大使



ASILA SARAH BINTI CHANDRAN /
ALVIN CHAN KOK KIONG



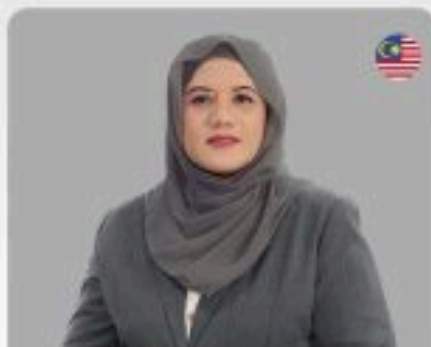
KAVIARASU A/L MURUGAN /
ARUNA A/P ARUMUGAM



LEAN HUEY CHIN (SHARON)



MAZNAH BINTI SEMAN /
MOHD RAZALI MAT YASSIN



NORZULIYATI BINTI AHMAD LATIFI



UMA DEVI A/P RAMAN /
SARAVANAN A/L NARENDARAN



FATIMAH / JA'FAR ABDURRAHMAN



SALWA ABDULLAH / HADI MOELADAWILAH



SARINA BT SALIM /
MOHD AZANEE BIN AB RAHMAN



Diamond Council Ambassador (DCA)

钻石委员大使



KANDASAMY A/L KAVANDAPILLAI /
AMUTHA A/P VENGADASALAM



ROHAYA BINTI SARIJAN /
ABDUL MANAF BIN MOHD ELIAS



VALLI A/P VADAMALAI /
G.D.P SUNDHARARAO A/L G.D.P MAHESWARAHRAO



YEMMY



MARISA AMILIA BINTI ISMAIL /
AHMAD AZHARI



NANIHASRINAH BINTI HAJI HANAFI/
MOHD ZAL FADZILLAH BIN HAJI ABIDIN



NELSON PATRICK NETTO / LIM SOO FUN



SUEBELLA TANIL /
ROWDY SURANG KEBING

BE INTERNATIONAL SHINES AS DIAMOND SPONSOR OF AMSA-UPM DIABETES DAY RUN 2026



BE International is proud to be the Diamond Sponsor of the AMSA-UPM Diabetes Day Run 2026, supporting health awareness and positive community impact for the younger generation.



UPM UPM AMSA-UPM

DIABETES DAY

SHAPING TOMORROW'S HEALTH TODAY

17th MAY 2026
SUNDAY

PUSAT KEBUDAYAAN & KESENIAN
SULTAN SALAHUDDIN ABDUL AZIZ SHAH
UNIVERSITI PUTRA MALAYSIA

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UPM UPM AMSA-UPM

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Driving Public Health Awareness: BE Sponsors AMSA-UPM Diabetes Run for the Second Consecutive Year

BE believes that a successful business should also serve as a guardian of public well-being. With lifestyle diseases continuing to rise, grassroots health initiatives are more important than ever.

This year, we are proud to continue our mission as the Diamond Sponsor for the AMSA-UPM Diabetes Run Day 2026, supporting the Asian Medical Students' Association (AMSA) of the University of Putra Malaysia (UPM) in organizing this great event.

A Legacy of Enduring Support: From Diamond Sponsor in 2025 to Now

True impact comes from consistency. Following our successful partnership in 2025, BE has renewed its top-tier sponsorship to help ensure the success of this meaningful health campaign and reach even more participants.

By continuing to stand alongside AMSA-UPM, we reaffirm our commitment to student-led health advocacy and to the long-term mission of combating chronic diseases in Malaysia.

The Essence of Our Mission: Why We Advocate for Diabetes Awareness?

Diabetes, a leading non-communicable disease (NCD) in Malaysia, is known as a "silent epidemic" that affects not only the patients but also their families and the nation's entire healthcare system. Managing it requires more than just medical treatment; it demands continuous education, awareness, and support to encourage an active and healthy lifestyle.

BE Leaders Share Their Career Journeys with Participants

The event attracted nearly 1,310 participants and featured a 5km and 7km run, free health screenings, a comprehensive health exhibition, and a variety of family-friendly activities.

In addition, BE's Royal Crown Council Ambassadors (RCCA) were present to share their personal career journeys, engage with students, and inspire the younger generation.

In today's rapidly changing world, university students need to be well prepared to face an uncertain future. RCCA Lee Siow Mei and RCCA Elaiyakumaran are both university graduates who navigated challenging early career phases. Through their choices and perseverance, they eventually grew into impactful leaders. Drawing from their personal experiences and insights, they engaged in meaningful conversations with participants, ensuring students walked away with valuable takeaways.

Through these efforts, BE ensures that participants leave not only with the accomplishment of earning a medal but also with valuable insights that can positively impact their lives.

Looking Ahead: Building a Healthier Future Together

At BE, our involvement in the AMSA-UPM Diabetes Run is more than just a sponsorship; it is a testament to our core values. By combining the physical challenge of the run with the insights of professional leadership, we aim to nurture a community that is healthy in both body and mind.

As we move forward, BE remains dedicated to championing public health and empowering the next generation of leaders to build a stronger, more resilient future for all.