



## BE the Reason Someone Believes Again

RCCA Nurul Diyana Binti  
Zainul Ihsan & RCCA Nabil  
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Celebrity Hijab Stylist /  
Account Analyst Manager

### Greatness Over Glamour

Diyana had built a name for herself in the fashion world. As one of the early pioneers who shaped the role of the celebrity hijab stylist, she spent over a decade serving public figures, entrepreneurs, and influential women, helping them find confidence through modest styling and shaping the modest fashion scene with her signature touch. She loved her job and lived a comfortable life with her husband, Nabil. Life was good.

But deep inside, Diyana wondered if her work could create a more lasting impact, something that could change more than someone's outfit for the day. She felt pulled toward a bigger purpose.

Then the pandemic struck. Work paused. Her family fell ill. It was a time of fear and uncertainty. Diyana wasn't seeking business; she simply wanted to regain her strength. She tried AULORA Pants with KODENSHI®, and slowly she began to feel better.

### The Unexpected Plot Twist

Diyana shared her recovery journey on social media sincerely, with no intention beyond giving hope. People resonated deeply. They didn't just see a renowned stylist; they saw a mother, a wife, a woman rising again.



Car Fund

When followers asked how to get the product, she passed them directly to her upline, repeating her firm stance: **"I'm not doing the business."** She was simply sharing her truth. But month after month, her numbers grew. As Diyana continued sharing, her perspective shifted: she saw that BE was not just a product, but a platform that helped people rebuild confidence, create income, and thrive in community. Her healing journey had transformed into a journey of greater purpose.

One day, she simply said, **"I'd love to hear more about the marketing plan."** And from that crucial moment, she moved intentionally, not to chase success, but to create lasting impact.

## Their Journey has Only Just Begun.

With Nabil by her side, Diyana dedicated herself to empowering others, uniting people under one mission: helping them believe in themselves. She didn't leave her stylist identity; she expanded it, uplifting people both externally and internally.

As more lives changed, abundance followed. BE's Car Fund helped them acquire their dream car, and soon after, the House Fund enabled them to buy their first home. The journey from renting comfortably to owning a home where their children could grow proved that a life of purpose could unlock abundance.



Attend Seminar with Network



## The Formula for Success

Their success wasn't built on glamour or luck, but on sincerity, belief, consistency, and service.

Today, as RCCAs, they continue building leaders who multiply leaders. For them, BE is a vehicle for anyone seeking to grow and step into their next level of purpose. Ultimately, Diyana and Nabil live by one powerful principle: "BE the Reason Someone Believes Again."

By focusing on being a source of inspiration, they proved that success naturally follows when you uplift others and help them see their own potential.

Impact first, income will follow.  
When you help people rise, you rise too.

Dinner with Upline and Founders



## Own Your Era

You're young. You have talent. Put it where it can grow.  
Why settle for earning only a small amount each day when you have the potential to earn ten thousands per month?

Their story is still being written. If they can achieve this with sincerity, belief, and purpose, you can too.