



Help your network  
achieve their dreams,  
and yours will follow.  
That is success.

**RCCA Kong Yoke Yen (Vivian)  
& Choon Teik Kok (Michael)**

Former co-founders of a  
construction company

### The Struggles Behind the Glory

Michael and Vivian once carved out their names in Malaysia's construction industry. Their facade construction company handled prestigious projects from the Sepang Pilgrimage Foundation Exhibition Centre to mosques in Saudi Arabia.

Michael graduated in Architecture while Vivian in Accounting. With strong expertise and sharp business acumen, they quickly gained a foothold in the industry. After years of hard work, they seized the right opportunity to start a construction company with partners, and business soon picked up. Life looked brighter each day. To outsiders, they seemed like the ultimate success story.

But life had other plans. Vivian was diagnosed with a slipped disc so severe she had to rely on a walking stick. For over a year, they tried every possible solution from traditional massage, physiotherapy — spending heavily, but nothing worked. The despair was overwhelming.

Without health, everything else became meaningless. Vivian endured the pain yet continued helping Michael run the company, which made him feel deeply guilty.

### A Gift from God

At this lowest point, Michael stumbled upon a friend's post about AULORA Pants with KODENSHI® on social media. Desperate but hopeful, he bought a pair for Vivian. Within just four days of wearing them, she began to notice improvements and managed to walk without relying on her cane as much. It felt like a gift from heaven to Michael and Vivian.

He immediately bought another pair for his mother, who had been



*Thanks to AULORA, my mother was able to regain her health*

bedridden after a stroke. Within two weeks, she showed progress, from being bedridden to slowly regaining movement. At that moment, Michael felt deeply that everything happens for a reason — BE's products had given his family new hope.

The first gift BE brought them was priceless: **a renewed sense of well-being for Vivian and his mother.**

### From Witnesses to Believers

Initially, they never imagined getting involved in the business itself. But after witnessing such life-changing results, they couldn't help but share AULORA Pants with others. Through recommendations from others, they quickly advanced to RCA, and within just five months, qualified for the BE Lifestyle free trip to Melbourne.

That trip became a turning point. In Melbourne, they experienced BE's unique culture of gratitude, sincerity, and inclusiveness. They were amazed to see people from all walks of life succeed here. Michael thought to himself: If others can do it, why not us?



*Grateful for the guidance from our Founders and uplines*

He set a goal to qualify for the Dubai trip in just three months after returning home. After every workday, he met two to three friends to share BE's story. With relentless effort, they not only qualified for Dubai but also advanced to DCA, earned the Car Fund, and became Top 10 Sponsors. They began to see a much bigger future — all because of one bold choice.

### Resetting Life, Fully Committed

After one and a half years of part-time involvement, Michael and Vivian made a life-altering decision: on 1st of January 2021, they officially left their construction business to join BE full-time.

It was not an easy choice. Walking away from a business they had built for years and shifting from being construction company owners to entering the direct selling industry naturally drew questioning looks from friends and family. But to them, those doubts only came from people who did not truly understand BE. With its excellent products and unique culture, BE is unlike any other direct selling company.



*Over the years, we've qualified for BE Lifestyle 13 times, travelling the world with our team and enjoying unforgettable experiences*



*With the Car Fund, we finally drove home our dream car*

At the beginning, Michael's mother was the first to oppose their move into direct selling. Yet just a month after they joined, she told them: "Selling pants is good because now I get to see you every day!" Those words touched Michael deeply. Regaining time freedom and being able to spend quality moments with family was especially precious to him after years of being tied down by endless business responsibilities.

Even more importantly, BE was different from the business world they came from. It was not a win-lose competition where one person's gain meant another's loss. **BE is a business of helping others through its products and opportunities.** By helping others, you also help yourself.

Through BE, they have transformed countless lives and improved many people's health. As former beneficiaries of BE's products themselves, Michael and Vivian value the very essence of this business and the positive impact it creates. **For them, this is truly a career worth building and one with a long-lasting future.**

Today, their income has surpassed what they earned before, but more importantly, they have more time to be with their family. Their children have even chosen to follow in their footsteps, joining BE and embarking on this meaningful journey together.



*Honoured to receive the prestigious RCCA recognition at BE Convention*



### Fulfilment is Found BEyond Wealth

For Michael and Vivian, BE is not just about building wealth. It is a platform that helps people transform their lives. They have seen countless individuals regain health and many rise to success because of BE.

They firmly believe:

"The most selfless way of helping others is also the surest way of achieving your own dreams."

When you help your team achieve their dreams, your own will naturally come true. That is the true essence of success.