



Dinner with Upline and Founders



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Never stop  
moving forward,  
keep striving,  
surrender,  
but never give up.

**RCCA Liliawati**

Former Entrepreneur

### Single Mother. No Degree. No Experience. Only Grit.

RCCA Liliawati, fondly known as Lili, hails from Riau, Indonesia. A single mother of two young children, Lili's journey was shaped by resilience and perseverance. With only a high school education and no formal background in business, she faced the world with a determined spirit and a dream to build a better life for her family.

When the COVID-19 pandemic hit, it forced her to shut down her small business in Bali, leaving her in financial hardship. With tourism stalled and no income, she returned to her hometown of Pekanbaru, starting over from zero, with little more than hope.

### A Life-Changing Discovery

In early 2020, while browsing Instagram, Lili came across a post about a wellness product, AULORA Pants with KODENSHI®. Initially skeptical, she decided to try it for her post-cesarean back pain. To her surprise, the pain significantly reduced after just one night. Encouraged by the results, she purchased a pair for her mother, who was struggling with chronic knee pain, and experienced the same relief.

It was in that moment that Lili realized this was more than a product; it was an opportunity to make a real difference.



BE Indonesia Office Launch



SHIRUTO Events Launching



## From Zero to BE International Leader

With no prior experience in network marketing, Lili took a bold leap of faith and joined BE International. In just two weeks, she reached the **Ambassador** rank, an incredible achievement for someone brand new to the industry. Within just four months, her dedication and belief in the mission of BE earned her a spot on her **very first BE Lifestyle Trip to Japan in 2022**.

That unforgettable journey was just the beginning. What started as a dream quickly turned into a series of life-changing adventures, as she continued to qualify for more trips, **from the vibrant streets of Korea to the dazzling lights of Macau and the cultural charm of Taiwan**.

That first trip lit a fire in her. Since then, **Lili has never missed a single BE Lifestyle Trip**, proving that with passion, consistency, and a deep desire to grow, extraordinary things can happen, even for those who start from zero.

Her story is living proof: **when you dare to believe in yourself, the world opens up in ways you never imagined.**

### BE: A Journey of Transformation and Purpose

What began as a means to earn an income soon evolved into a deeper mission: to uplift others, particularly women facing similar silent battles.

From no income to financial stability.

From physical pain to renewed health.

From being “just a single mom” to becoming a respected RCCA leader and mentor, Lili now provides for her children with pride and purpose.

### Her Guiding Principle: Hidup Hanya Sekali, Jadikan Lebih Bererti

**“You only live once, make it meaningful.”**

Lili lives by this powerful philosophy: “You only live once, make it meaningful.” Once filled with doubt and unsure of her worth, she has since discovered the incredible value she holds, not only as a mother but as a leader, mentor, and inspiration within the wider BE community.



*BE Lifestyle Tokyo Trip*



*Star Award Nite*

Her journey is a living testament to the idea that with courage, perseverance, and a willingness to step out of your comfort zone, anyone, regardless of their background or starting point, can rise above life's challenges and create a life that is purposeful, impactful, and fulfilling.

Through her transformation, Lili continues to show others that true success lies in believing in yourself and in daring to make your life count.