



Photo with the Founders



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## Humble Beginnings, Big Dreams

**ARABI BINTI YUSOF &  
MOHD NORHUSAIRI  
ABDUL HALIL**

Former Bakery Owner/  
Former Motorsports Manager

Arabi Yusof and Mohd Norhusairi Abdul Halil started from humble beginnings, but had big dreams.

Arabi was the youngest of six siblings and lived a fairly modest life. She may not have been rich in the traditional sense, but they were rich in values, resilience, hard work, and sincerity. These are the values that shaped who she is today.

In the late 90s, she married Mohd Norhusairi Abdul Halil, who came from the bustling township of Petaling Jaya, Selangor, her life partner and also an entrepreneur. Before discovering BE, their journey was marked by numerous challenges and risks. Both went into the traditional business route, opening a variety of businesses ranging from a simple bakery to a continental car workshop. But all those required huge amounts of time, energy, and capital, with returns that rarely matched the effort.

As of now, they are blessed with five children who have been a constant source of strength and motivation throughout their success journey.

### Turning Point: That Life Changing Decision

During a low point in their lives, they felt completely lost and hopeless, Allah opened a way through Arabi's friend, RCCA Amelia Ezreen. At that time, Arabi was suffering from Plantar Fasciitis. On Amelia's recommendation, she



Group photo with our dream car after unlocking our car fund

tried Aulora Pants. Miraculously, within just 2 hours, 70% of the pain was gone. That's when she realized this wasn't just a pair of pants, but an opportunity.

Without hesitation, she called Amelia and made the biggest decision of her life: she wanted to give her all for this BE journey. And that's when their extraordinary BE story began.

### From Zero to the Top of BE

They started from scratch, with no experience in network marketing. Arabi was mentored by the best: RCCA Cheat Min and RCCA Amelia. They said, "If you want to succeed, follow exactly and go all out." And she did.

She built her business based on her advice, followed by consistency. She was focused, relentless, and undeterred by

exhaustion, fear, or judgment. Arabi knew she had to prove to herself and her family that failing was not an option.

By God's grace and unwavering effort, they eventually reached the rank of RCCA.

### BE Changed Their Lives

BE didn't just change their lives, it transformed their entire family.

Just like Arabi and Norhusairi, anyone can begin an extraordinary journey with nothing, and without the stress of a traditional business model.

Before, they were burdened with debt; today, they are financially free.



Group photo with our fellow RCCAs



Before, they drove a beater car; today, they ride a brand-new BMW X3 M-Sport. And now, they're in the process of buying their dream home.

Norhusairi, after witnessing Arabi, joined the journey too. They're no longer just husband and wife but now also business partners in BE, on a mission to build a family legacy.

BE doesn't just make millionaires—it builds character. Here, people learn the true meaning of leadership, discipline, honesty, and camaraderie.

### Our Life Motto: Dare to Start, Never Stop

They live by one principle: "Dare to start, never stop." So many people wait for the right time, enough money, or perfect confidence.

But the truth is, the best time to start is now. They started from 0. But because they started and never stopped, today they stand as RCCAs.

### A Message to Those Still Hesitating

If you're reading this and feeling uncertain, we have one question for you: How long are you going to wait?

If Arabi, who failed for 18 years in business, could rise again, you can too. Don't be afraid to start from the bottom.

BE isn't a place for perfect people.

They started with their last RM1,000. Today, we are building a legacy for future generations.

See you at the top.



Unlocking our House Fund



Unlocking our Car fund at BE The Legend '23