



Met the Founders during my first visit to BE HQ at the BE Raya Open House



**Family first,
community next,
then the world awaits**

**RCCA Munirah Azma Masri
& Nazran Abdul Mutalib**

Former Corporate Writer &
Housewife & Business Owner

All tales of triumph have meaningful reasons behind them, as seen with RCCA Munirah Azma Masri and her husband, Nazran Abdul Mutalib. Driven by a vision of enhanced financial security, they embarked on a transformative journey with BE International. Munirah was born and raised in Kuala Lumpur and studied English Language and Literature at International Islamic University Malaysia (IIUM). Meanwhile, her husband Nazran studied business at University Malaya. Together, they are dedicated and loving parents to four wonderful boys.

Crisis Crafted Security

Munirah began career as an English Lecturer at IIUM, but later realised her true passion was in writing, leading her to become a Corporate Writer. She advanced to managerial role at one of Malaysia's largest banks, a position she considered her dream job. However chronic pain during her first pregnancy led her to resign and spend over a decade as a housewife. She became a full-time mom caring for her children with special needs and driving them to various therapy sessions on a daily basis. Her life revolves merely around the world of autism.

They faced yet another health challenge during Munirah's last pregnancy, suffering an injury from a fall that required her to use a wheelchair. At that time, Nazran was hospitalised with a sudden heart condition and due to the MCO, she couldn't even visit him. That was when Munirah realised that with a strong financial security, they can afford the best healthcare in case of emergency. And these hardships prompted them to consider joining BE.



You will when you believe. With our Dream Car – BMW X5

A Journey from Doubt to Triumph

Initially, both Munirah and Nazran was doubtful about MLM businesses including their products. However, her brother and sister-in-law RCCA Maizahar and RCCA Adibah never gave up in convincing her to try Aulora pants. While she was mostly confined to her bed due her illness postpartum, she had to listen to Aulora filings from both of them for over 6 months before finally giving it a try. "From a sceptical IBO's sister to an Aulora user convert" is how Munirah describes her experience with Aulora series, which provided results unmatched by other treatments she has tried out there.

Her perspective began to shift further after her brother RCCA Maizahar and sister-in-law RCCA Adibah invited her to a family holiday, which turned out to be a BE Camp held in Melaka. Although reluctant, she opened her heart and mind to the experience. There she was very impressed with Founder

Mr. Ir. Lee Suet Sen and Madam Ho Huey Chuin's credible speeches on stage, confirming her belief in BE as a unique and legitimate business. She bravely crafted her first Dream Board in that BE Camp.

Although it all seemed too far-fetched, she followed through all the Action Plan listed there when she returned from the camp, recharged as a new person. It was indeed a life altering moment. From that point onwards, there was no turning back. Munirah started actively sharing on weekdays and conducted massive homeparties on weekends, teaming up with mothers, mostly housewives she successfully recruited. Together as a proactive team, they are unstoppable.



Where it all started. Attending BE Camp with my family



Attending BAS with team members

BE is Easy for All, and BE is For All

Munirah was initially sceptical but was drawn in by the '7 Steps to Success' plan which along with mentorship from experienced figures like RCCA Chong Chee Ann and Tan Lee Eng, ensures success for those new to MLM. She is also grateful to be under the awesome team of uplines: RCCA Leong Cheat Min and Dr. Lee Mok Siang, SRCA Amelia Ezreen, SRCA Arabi Husairi and RCCA Adibah Maizahar.

BE is assessible and rewarding for everyone. No matter what you are seeking for. Whether you are just looking for a part-time source of income to help out with monthly bills or create a huge business empire to be passed on to your future generations or simply to live a life feeling more fulfilled and useful to the community, BE is for you. No matter who you are, whether you are a housewife, Grab driver or someone with minimal education, BE is for you.

With our experienced mentor and awesome uplines



Munirah and Nazran passionately encourage everyone to give BE system at least 6 months, highlighting its family-oriented culture that aligns with their 'Family First' belief. "You take care of you and your family first. Then only you go to your neighbour and the community. Ultimately, the world is your oyster," they assert, emphasising how engaging with BE can significantly benefit not just individuals but also their families.