



Photo with Founder



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Never Let Complacency Stagnate Growth

RCCA Liza Jiwat

Fashion boutique owner

RCCA Liza was an only child and became an orphan when she was 19 years. A hardworking, determined and driven person, she constantly challenges herself to take on new ventures and seek growth and success. Becoming RCCA is just the beginning of her next quest to fulfil her unfinished dreams.

CONTINUOUS GROWTH WITH BE

Liza started working after completing STPM in administration. After 4 years, she switched to sales.

“I did sales in the banking, car and other industries but got tired of chasing sales targets after a while. So, in early 2015, I opened a boutique with my savings. A year later, I expanded my boutique business by becoming a stockist for a Hong Kong lingerie and corset brand, managing over 80 agents.”

Always game for new challenges, Liza immediately took on the BE business when she was introduced to it. “I believe direct selling is a good platform for continuous growth because we’ll always have the experience and skills that we acquire along the way.”



Bought my dream car

Like any business, there are of course challenges in BE. “But nothing big, actually. You just have to deal with them as they come. Whenever I feel like I’m overwhelmed, I just turn on the music to relax.”

Speaking from her many years of working experience in various fields, Farah says she has never seen any business opportunity like BE, where anyone can succeed. “An old friend of mine, who is an OKU (physically impaired), is able to make a decent income through the BE business. Her story is truly remarkable and unforgettable. There’s only one strategy to succeed in BE, which is follow the BE system. You don’t have to come up with your own

strategy. Just focus on the BE system and follow it wholeheartedly.”

Liza admits that she used to be impatient and didn't like following up on people. “When I decided to do the BE business seriously, I knew I had to overcome this weakness. I had to learn to become more patient. Slowly, over time, I became more patient. I'm actually quite impressed by my improvement!”

UNFINISHED DREAMS

Liza dreams of having more time for her cross-stitch hobby, something she used to do with her late mother. “After SPM, I did 10 cross stitch projects featuring cats. To our surprise, a stranger bought one of them



Attending Seminar



Product sharing

and my mother was on cloud nine. I was never a bright student so my mother was so happy that I had discovered a small talent,” Liza smiled as she recalled her mother's joy.

“With the BE career, I know I will soon have the time to resume this hobby again.”



Gala Dinner

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Liza also hopes to do charitable work as frequently as she can, whether in monetary or other forms. “Previously, I couldn't do this but with BE, I can finally contribute more to society.”

