



Dinner with Founder



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**Believe and
You Shall Receive!**

**RCCA Sylvia Ho
& Danny Wong**

Homemaker / Businessman

RCCA Sylvia Ho from Hong Kong started her BE journey with one solid reason: BELIEVE.

BELIEVE IN THE PRODUCT AND PEOPLE

In search for products to help her slim down after giving birth, a fateful encounter with BE created a different career path for her.

“My mother told me about a pair of tights that my sister-in-law living in New Zealand was wearing. It seemed to help her lose weight, so I searched for the product online and got connected to my upline in Malaysia and BE International.”

That was in 2018 and the product was Aulora Pants from BE International, which was still new in Malaysia. As Sylvia studied the information, she was amazed by the company’s transparency and the positive vibe generated by the people doing the business. She quickly saw the golden opportunity in Aulora Pants and the BE business and reckoned she could become the pioneer in the Hong Kong market.



BE The Legend Convention

THE CONFIDENCE BOOSTER

A homemaker who was formerly a fashion designer and later, a home-based silver accessories designer, Sylvia used to work alone and behind the scene. Communication was thus not her strength. “But as I benefitted from wearing the Aulora Pants diligently, my sharing came naturally and effortlessly. Whenever I received positive feedback from my customers using the BE products, my confidence just grew and motivated me to continue sharing and helping people to enjoy health while building their business.”

Over time, Sylvia grew from an introvert to a cheerful, chatty extrovert who welcomes challenges and adventures, and enjoys making new friends from all walks of life around the world.

The pandemic and lockdowns in the last two years have caused many business activities to cease and stump economic growth, but Sylvia was never worried because BE was already online even before the pandemic.

“Thanks to the technology, we were able to attend virtual meetings and sharing events. When BE successfully landed in Hong Kong and opened its



Attending Seminar



Product sharing

branch office here in April 2020, it proved that BE is led by visionary founders and our confidence increased.”

LIVING THE LIFESTYLE SHE WANTS

It was always Sylvia's goal to become a fulltime mother with a career. “The BE business has made it possible for me to build a global business without compromising my priority, which is family. Its products have also helped me to become more confident and healthier. It is a business of happiness.”



Photo with upline & network

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Sylvia was one of the leaders who successfully became RCCA during the pandemic. “You don't have to envy people's success because successful people have poured their sweat and tears into their business. If you have a dream, just take the first step. Don't give excuses or doubt your ability because we human have massive potentials. Challenge yourself to do things that you have never done. Step out of your comfort zone and be amazed at what you can achieve.”

