

Your destiny tomorrow is written by the decisions you dare to make today

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Global Ambassador Suriyani & Norzehan

Former Property and Insurance Agent & Assistant Engineer

## BEyond Titles: Global Ambassador Was Never Their Pursuit

From humble beginnings to international legends, RCCA Suriyani and her husband, RCCA Norzehan, have always walked a path defined not by titles, but by purpose. Their journey was never about chasing recognition; it was about lifting others, one step at a time.

Through sleepless nights, relentless travel, and the daunting challenge of expanding their network in foreign countries, they carried with them a vision far greater than personal glory. Every sacrifice was anchored in service, every hardship a testament to their unshakable faith.

And yet, in choosing to give more than they received, to serve rather than to seek, destiny crowned them with what they never pursued. Today, as BE International's very first Global Ambassadors, their story stands as living proof: when your mission goes beyond titles, true greatness finds you.

## BEyond Business: Belief and Impact, The Foundation of Our Future

Fast forward to today, their belief is stronger than ever: success is inevitable when you have the right platform and a transparent system.

"MLM is the business of the 21st century. Criticisms, doubts, and negative comments will always be there. But in the end, your decision today will determine how you live tomorrow," said Norzehan.

Suriyani continued, "BE is amazing because it's not just about



Dream Car

income, it's about fulfilment. We get to help people, witness their lives transform, and see them achieve things they never thought possible. That sense of fulfilment is priceless."

## A New Era Begins: The First Global Ambassadors of BE

From MLM rookies to the prestigious Hall of Honor as Royal Crown Council Ambassadors (RCCA), their meteoric rise is nothing short of awe-inspiring. Yet they didn't stop there. Beyond building a powerful network in Singapore, they boldly expanded into Brunei, establishing unshakable roots that fueled international growth.

This extraordinary triumph has now crowned them as BE International's first Global Ambassadors (GA), a groundbreaking, history-defining achievement that will be remembered for generations to come.

Reaching this achievement was no easy feat. They had to nurture and guide their team in Singapore, while also leading their growing network in Brunei and other countries abroad. Additionally, when the pandemic struck around 2020, they were forced to adapt quickly, learning new skills and embracing online meetings to communicate effectively with and mentor their teams.

## **Leading Like Family**

This vision involved sacrifices. Monthly flights to Brunei were costly, and weekends with family were limited, but they showed up every month with Suriyani's mantra: "Fill up my calendar." Days in Brunei were filled with coaching, reviews, and events to strengthen the mindset and skills.

Their secret? Sincerity.



Speaker for the BE Health event in Brunei



They treated their team as family, not numbers, focusing on genuine growth rather than results. They simplified the business into clear focuses, boosting confidence among leaders and showing success was within reach, leading to unstoppable growth.



For Suriyani and Norzehan, GA is not an endpoint; it is a new beginning. It represents a higher level of commitment to building leaders, touching lives, and shaping futures. Their philosophy is captured in their guiding belief: "Beyond inspiring minds, touching lives for eternity."

They chose BE not just as a business, but as a way of life, a platform where success is multiplied through others, and fulfillment is measured not in personal accolades, but in the lives transformed along the way.



Dinner with Founder and Brunei Leaders



BEYUL Home Party



Support BE's charitable cause



BE Lifestyle Shanghai with achievers from Brunei network