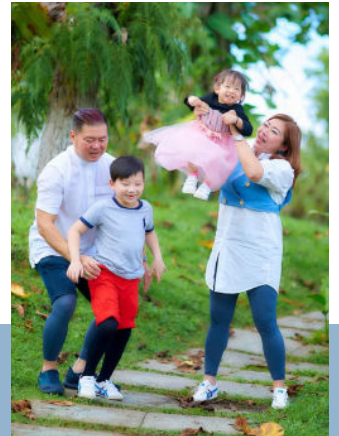




Precious memory



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Women, get ready for rainy days!

RCCA Tan Yi Hui

Housewife

RCCA Tan Yi Hui's journey in BE is an inspiring story of support and togetherness that will encourage many. It began when her good friend and upline RCCA Aries recommended AULORA PANTS with Kodenshi® to her when BE was only two months old. "At that time, I only had RM1,000 in my account. That pair of pants and the membership fee cost me over RM800," she recalled. "Why did I still go ahead? Because we women are not stingy when it comes to beauty!"

After buying the pants, Yi Hui immediately searched the internet for reviews. There was none! That was no surprise since the product and company had only been in the market for two months. "I thought I had been scammed. But I trusted my friend, and since I had already bought the pants, I might as well wear them. The rest is history."

As a housewife of many years, she knew that women needed to have their own source of income. After realizing the miraculous power of



My very first BMW



Fighting together to qualify for BE Lifestyle to Turkey



AULORA and the amazing plan from BE, she decided to kick start her journey.

Intrigued by her upline RCCA Aries, who actively utilized social media to promote AULORA PANTS with Kodenshi®, Yi Hui, who was no stranger to MLM businesses herself, was amazed by how the direct selling business has changed with the times. “We can now easily leverage social media and technology to build our network and business. My network in the BE business didn’t take long to expand into East Malaysia!”

Not just a business but a family

January 12, 2022 was the saddest day of Yi Hui’s life. Her husband collapsed suddenly and passed away. There were no symptoms or warnings. “I was devastated. I felt lost and helpless. I just couldn’t accept the fact that the love of my life was gone. I cried for days, and when my uplines Aries and Mario came to visit me, I told them, ‘I’ve lost everything’. Mario then told me, ‘No, you still have us.’ It was then I realised that he was right, this BE business was also a family. I’m glad I joined five years ago.”

Having relied heavily on her husband, she now had to be self-sufficient. “Now that he’s gone, I have to be independent. Life is transient – we have to cherish our loved ones always. The biggest risk that married women face is losing their husbands. We must know the importance of ‘readying the house before the storm’ so that when anything happens, we are ready and have the strength to soldier on. In my case, I’m glad I have my BE family, business, uplines and downlines.”



Photo with founders



BE Lifestyle Campaign to Melbourne



A memorable photo taken in 2018 when I was at 38 weeks pregnant. My daughter was born in May the same year.

Now, Yi Hui has become BE’s 50th RCCA. “Success doesn’t happen overnight. You can’t just sit and wait for miracles to happen. You have to work hard. Remember, giving up is easy but you’ll get nothing; persisting is hard, but it’ll be richly rewarding.”