



What do RCCA Woon Chin Yin and Rex Ng enjoy most at BE business? Answer: Shattering people's stubbornness about their perception of the path to success.

"We've seen so many people investing so much into their career but not achieving success. It's not because they didn't work hard enough. Often, it's because their business platform didn't allow them to fully unleash their capabilities," Chin Yin observed.

## The past

Chin Yin used to be tied up in her family's accounting business, working more than 12 hours daily and on weekends, especially during income tax filing seasons. As for Rex, he had to take on part-time work on top of his full-day job as a sonographer.

"We were so busy with our own individual work that we hardly did anything together," Rex recalled.

## The change

After being involved in the direct selling industry for over 6 years now, Chin Yin and Rex are confident that MLM offers anyone from any background the ideal platform to realise any dreams or life goals.

"We used to think that a good career is only about helping ourselves and our families. But the BE business has transformed our thinking. Now, we want to help and inspire people to chase and achieve their dreams," Chin Yin said.

"We have become more outgoing and passionate. Instead of chasing our own success, our downlines' success has become our priorities. This is definitely more fulfilling than only achieving our own success."

Rex enthused, "We used to think we can only provide people with fish if we want to help them, but at BE, not only can we give them fish, we can teach them how to fish. At BE, we can help more people to achieve better health and wealth, and they in turn can extend the help to more people. In the end, the entire community can benefit."











## The present

Initially, Chin Yin's goal was to inherit her family's accounting firm to ease her mother's burden so that she could enjoy life and do what she wanted.

Rex, on the other hand, had always dreamed of helping people to understand their body better to avoid being cheated by irresponsible health providers. He believes everyone deserves better healthcare, regardless of their financial status.

At BE, they have found the best way to achieve their goals. Through BE career, Chin Yin has found the better way to ease her mother's burden, allowing her to enjoy her life to the fullest.

As for Rex, "BE is the best platform to educate and help people take charge of their health and life!"

## The future

Asked about their future plans, the couple answered simultaneously, "We want to change people's perception towards direct selling, inspire and lead them on to the path to success, and achieve their desires. And we want to do this through BE!"

