

First motorcycle ride attending home party with downline



Age is just a number

RCCA Peggy Lee
Beautician

At 58, RCCA Peggy's passion for business has not waned one bit. After weathering countless ups and downs in life, she has finally found her one and only lifelong career at BE.

FROM BEAUTY TO HEALTH

Peggy established her beauty career and ran her own beauty salon for over 30 years. During this time, her only scheduled break was the Chinese New Year period, when she would rest for a few days. She was into everything related to beauty – that she neglected her health.

"Once, during a medical checkup, the pre-diagnosis showed I had cervical cancer. For a long 7 days, I felt helpless and all I did was cry and worry non-stop. What if my disease was terminal? What if the cancer had spread? Then I received the diagnosis; it showed I had cervicitis instead. I was flooded with relief. But that incident woke me up. I realized health is priceless and I vowed to take good care of my body."



BE Lifestyle Travel to Korea

Because of her healthcare needs, Peggy started her first direct selling attempt.

ROCK BOTTOM AT 55 YEARS

With improved health, Peggy went all out in her new direct selling business. She even closed her beauty salon. For a good 10 years, Peggy happily ran the business until the company changed the business model that badly affected her business. "My income dropped 80%. I struggled to stay afloat for 2 years and had to make a career change."

So, she started another business — a housemaid agency. "For over a year, I had no life. I had to work all day and night, queuing at the government department (for permits, etc.), dealing with many problems from clients and housemaids. The business was so demanding that I suffered mental exhaustion and insomnia. This was a dark chapter of my life. I cried a lot."

STRONG COMEBACK WITH BE

Four years ago, founder Ms Karen contacted Peggy and shared with her about the newly established BE.









Travelling together with husband and founders



BE Lifestyle Travel to Japan

"Karen and I go a long way back and I absolutely admire her success. Many people weren't supportive of me joining BE but I had absolute faith in Karen. I humbled myself, learned from scratch and started afresh. I gave 200% effort. Unlike young people who may only need to learn once to remember everything, I had to learn 5 to 10 times. I'm proud to say I'm now technologically savvy enough to leverage the internet, virtual meetings, smartphone and computer to run my BE business."

At her age, many people would have opted for a simple life – the fewer commitments, the better. Plus, they would think it's too late to have any more dreams or ambitions. Peggy thinks otherwise.



