^{BE} Insight



RCCA Ooi Tze Inn got a raw deal in life, not once but twice and nearly gave up.

First, she gave birth to first child at age 18 and had to stop everything to look after her baby. An ambitious teen then, her dream of owning a business, property and lots of money shattered.

Her dream resuscitated when she started working as a clerk in an insurance company, while her mother cared for her baby. She saw the income the agents were making and that motivated her to become an agent too. Determined to make it, she worked very hard for 6 years and eventually achieved her Million Dollar Round Table in 2011.

But the pressure to expand her contacts and the guilt of neglecting her children caused her to spiral into depression. "I was out from morning till night. There were no family time during the weekends and year-end holidays. The income was good but my expenses were high as I needed to buy luxury goods and car to show that I was successful. I was struggling with loans and credit card bills."



Speaker of Star Award Night



Once bitten, twice shy but succeeds on the third try

RCCA Ooi Tze Inn Former Insurance Agent, Million Dollar Round Table (MDRT)



Recognition Night

Tze Inn also developed an eating disorder and didn't dare meet anyone. Finally, she had to quit her insurance career. For the second time, her dream came crushing down.

Life had to go on and she did some online business for over a year. One day, she stumble upon a Facebook posting on Aulora pants. She bought a pair from her friend's contact. Miraculously, the pants helped alleviate her insomnia problem after having to wear it for a night. This is how she started her journey in BE.

Apreciation dinner with Founders

CORRECTING WRONG MLM PERCEPTION

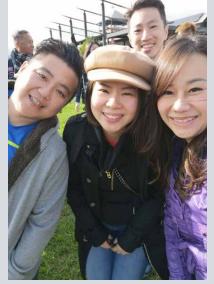
The MLM business was the last thing on Tze Inn's mind as she had seen many people failing in the business or changing MLM companies. She remembers the first time she attended a meeting in HQ and recalls founder Ir Lee Suet Sen's words: "BE International will be the most respected MLM in the market as we want everyone to know that MLM is fruitful when done in the right way."

With upline





BE Lifestyle Travel to Japan



BE Lifestyle Travel to Melbourne

Tze Inn is thankful that the founders and company have kept their word. She owes her success to her mentors, RCCA Rex Ng & Woon Chin Yin, for their patience and unconditional love and guidance. "They have influenced me by showing me the right way in doing MLM and living out what they say. They lead by example instead of telling me what to do," said the mother of three children aged 16, 14 and 7.

Seeing the humility, honesty and hard work of her mentors and founders has inspired her to want to excel in the industry. "I'm so blessed to have met the right company, founders and the best mentors. They've not only changed my perspective towards MLM but they've transformed my life."



Tze Inn's advice is to imitate the successful leaders. "**Empty our cup and learn from them because they've walked the path that we have yet to walk on. That's the short cut.**"

