



Give This Business Your Best Shot And Be Amazed

RCCA Liyana Imani Abdul Latif
Multiple business owner

RCCA Liyana is no stranger to the business world. With 11 years' experience in business, Liyana's heartfelt sharing will inspire you to seize the BE opportunity immediately.

Faster track to success

Liyana never had a big dream. "I married early and had my first baby during my final year in university. Then, my biggest wish was to be a stay-at-home mom to raise my baby. As I didn't want to burden my husband financially, I dabbled in different businesses."

Liyana was introduced to the BE business in December 2019. "At first, I grabbed the BE opportunity because I could see myself succeeding in a short time with the right business platform. BE represents trust and quality leadership and provides cutting-edge products that speak for themselves. A reputable company like BE will help us to convince people effortlessly."

However, it was the satisfaction of seeing people changing their lives in terms of gaining health and financial freedom that compelled her to continue the business. "My motivation now is to create more successful leaders. It is less about me and more about my network."



Leaders meeting



My beloved children



Leadership in progress

Liyana explained clearly that she took the BE opportunity because she believed it could fast-track her success and not for the quick cash. "I am still getting used to short-sighted people who are in the business just for the quick cash. Business partners who are only motivated by money usually have no loyalty and will move on to the next opportunity that can give them quick cash. Accepting and moving on from them is a challenge for me because I tend to take their leaving (the business) personally."

Nonetheless, Liyana is thankful that BE has enabled her to see life from many different perspectives. "This business challenges your organic ability to lead a network, to close sales and to deal with human antics. I have since grown to become a better listener, problem solver and I am able to dig deeper into my creativity bank to help people live their best life."

Liyana also finds that she has grown in confidence, becoming a better public speaker and getting more comfortable with sharing the business opportunity with people. "The system education has enhanced my skills, skills that I never knew I needed," she said.

A recession and pandemic-proof business

The fact that BE business has not just survived but continues to thrive over the last two years is solid proof that BE is the safest business platform during recessions and pandemics. "BE has evolved very fast and has been able to accommodate everybody's professional needs. The founders have never let us down. The flexibility the business provides is brilliant."



Product sharing



Mecca Pilgrimage



If you are still uncertain, Liyana's advice is: "If you want to change your life, you have to change your life. Nothing will happen if you don't take any action. So, give this business a try or live the rest of your life wondering what could have been."

