BE Insight



Dinner with founders and uplines

Change Your Mindset, Change Your Fortune

RCCA Janice Tay
SAP Consultant

"Nothing can stop you from success, the only enemy is you. When you have the right mindset, you'll be unstoppable," RCCA Janice Tay asserts.

Janice knows this well, for she speaks from experience. When she started out to share about Aulora Pants, it was like moving the mountain. "I had to force myself to do my first sharing. But I kept telling myself I was doing it to help people. Aulora pants had helped to improve my health, so why should I be ashamed to tell people? I broke through my mindset, and after that, sharing was very easy."

Like they say, it's all in the mind.

YEARNING FOR FAMILY

Janice graduated from University West of England with first class honors in Accounting & Finance. For seven years, she worked in the IT industry as an SAP consultant before moving from Malaysia to Singapore to work in a German company. For a year, she enjoyed the higher income and work-life balance. But she was



Dream car

miserable as she missed her family and friends back in Malaysia.

Homesick, she recalled her old dream of running her own business in her hometown so that she could be with her family, who ran a wholesale business. But when she started working, she realized her dream was impossible to achieve. "My salary was just enough for my expenses. There's no way I could start a business. In my mind, the only way to achieve this was to work harder to earn more," she said.

THE ROAD TO BE

Product sharing

Janice never planned to switch career. "I started my journey in BE because of Aulora Pants," she said. It was her sister, RCCA Joyce (also her upline), who encouraged her to just share with people how Aulora Pants had helped her.

In time, Janice joined BE full-time and began to change to become more confident, bold, independent and patient.

"There are just so many benefits to doing the MLM business," she shared. "I worked in the IT industry for eight years and there's a limit that we can achieve and there's no time freedom. The traditional business requires huge capital and there's always the issue of over-stocking or under-stocking."





BE Lifestyle Travel to Japan

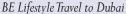






Photo with upline at BE Convention

"But in the MLM business, we need a very low capital to start and how far we want to go is totally up to us."

NOT JUST ANY MLM BUT BE

Since joining BE, Janice has befriended many people and travelled everywhere to meet her downlines and led them to success.

She believes that joining the right platform is the key to achieving success. "BE provides the right platform as it has a system that's easy to duplicate, a strong culture and great leaders. The BE founders are great role models who inspire me to want to help more people," Janice said.

