



Respect life – live well

RCCA Hibbie Tan
(*Beautypreneur*)

There's a saying – “life needs a sense of ceremony”. It simply means that we need ceremonies or celebrations to break the monotony of life. Otherwise, life will be dull and dreary, devoid of dreams and aspirations.

RCCA Hibbie Tan's life is a testament to this saying. “Life is a gift, so we must treasure this precious gift by living it well. When you live life, it shows you respect life, and you will strive to be better, working to improve and upgrade yourself,” she said.

An opportunity seeker

Hibbie considers herself an artistic person and has an eye for pretty, stylish things. She enjoys the fine things of life, and loves travelling and experiencing new sights and sounds. Unfortunately, her career choices could not support the standard of life she wanted.

For 12 years, she kept challenging herself to advance, often changing jobs to pick up new skills and gain new experiences. “It's because I believed that one day, all the skills I had acquired would become useful when the right opportunity came.”



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When the opportunity to co-own a manicure salon arose, Hibbie thought that was her big break but being a boss was nothing like she thought. Next, she became an influencer, with over 40,000 Instagram followers. “But frankly, unless you are a very popular influencer and the products you share are a big hit, your income isn’t huge,” she revealed.

Finally, the opportunity came

When she was introduced to BE, she knew this was it. “This is a business that is everything I’ve been dreaming of. I get to travel, see and experience new things. I also get to give my mother a comfortable life. Everything is ready for me and I just have to do one thing – duplicate. It’s true what BEians say – that at BE, we ‘drink coffee, tell a story and make money.’”

Being new to the MLM industry, Hibbie can’t express exactly how she feels about doing the BE business. “You have to be in the business to know what it feels like. When you develop yourself while developing and helping others, only then can you experience the joy that I feel,” she gushed.

She can still recall the joy she felt when her friend’s father, who had not been able to walk without aid, regained his mobility after wearing the Aulora Pants that she shared with them about. “That sense of joy, satisfaction and accomplishment is beyond words. That’s the reason I keep doing the BE business.”

Are you living or just surviving?

“Just ask yourself a simple question: Do you know what you want or do you feel lost in life? You shouldn’t feel lost if you ‘think’ you are at the right career platform and heading in the right direction.

“Time doesn’t wait for anyone. If you are not living life but just surviving, it’s time to change.

“You only live once. but if you do it right, once is enough” Hibbie urged.

