



Sharing at a BES



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Keep soaring to greater heights!

RCCA Doris Goh
Chartered secretary

RCCA Doris has always been a keen learner and has never stopped looking for ways to improve herself. To her, life is too short to be wasted. “No matter how old or young you are, try everything and take up new challenges,” she urged. “I believe progress is only possible with challenges and we’re never too young or too old to reach the pinnacle of our lives.”

A SUCCESSFUL CAREER

For 42 years, Doris owned 4 companies that provided one-stop financial services, including tax, audit, company secretarial and accounting services. She was also involved in insurance for 25 years, and even received the MDRT (Million Dollar Round Table) award for 10 consecutive years.

A driven, ambitious person, Doris spares no effort to achieve excellence in everything she does. To her, “giving up” is never an option and nothing is impossible. Because of her strong-willed personality,



she has excelled in whatever she pursued, including direct selling, which she only took up later in her life.

“Today, people advocate a healthy and spiritual life, plus family and work-life balance. BE is the perfect fit for this. I was won over by its business model and ideas, as well as its heart-to-heart culture. I’m confident that I’ll be able to chart a new milestone and soar to greater heights with BE.”

GIVING BACK TO SOCIETY

Sharing from her wealth of experience, Doris has sailed through three financial crises and seen the effects of the crises on people. Some people's livelihoods were badly affected, and some even ended up with broken relationships and broken families.

"BE founders are my inspiration. Despite their success and wealth, they are still as active as ever. They keep helping people, giving them the guidance and inspiration they need to succeed, showing people how to build a legacy. BE is the opportunity much needed



Dinner with Founders and uplines



BE Lifestyle Travel to Melbourne



Photo with Nobel Laureate Dr. Ferid Murad

today. The BE business has given me the opportunity to continue to give back to society by helping more people to become leaders, to build their career, and enjoy health and a happy life."

The biggest reward Doris has gained from the BE business is improving herself and becoming a patient person. "I was an impatient boss who emphasized results and everything done fast. Most of the time, I put too much pressure on my family and staff because of my impatience. BE has taught me to put myself in other people's shoes. At BE, I've learned to do things at a comfortable but productive pace.



"As the Chinese saying goes, we find happiness in helping people. BE is a business that helps people to regain health, beauty and confidence, a business that helps other people build a successful career and achieve wealth. The more people we help to succeed, the more successful we are. A business like this will never go out of business. It is and will always be a mega trend. So, what are you waiting for? Seize the opportunity. Remember, at BE, you're never too young or too old to succeed!"

