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Be brave
to try and fail;
don't fail to try.

RCCA Aries Chua
Former e-hailing driver



With RM1 million debt and 4 kids to care for, life was hard for RCCA Aries. During that dark chapter of her life, she preferred the night and feared the day, “Because, at night, I wouldn't get calls from the banks (chasing for payments)”.

Earning RM500 a week from her e-hailing driving job was barely enough for survival. Desperate, she sold all her stocks to cover her family's expenses. She knew she needed a breakthrough opportunity and that her e-hailing driving job was just a stop-gap measure.

Her big break came when she met her upline, who introduced her to BE.

Know what you want, and you'll be unstoppable

BE was the business opportunity Aries desperately needed. Initially, she wanted to pursue the BE business part-time to supplement her e-hailing driving income. “But my uplines helped me weigh out the pros and cons of juggling two jobs. If I wanted to succeed in my BE business, I would need to invest time and effort. It's the career that will save me from living a hand-to-mouth existence.”



Dream car



Photo taken with upline and IBOs



Once Aries saw the bigger picture, she chose BE and devoted 100% effort to the business. She followed her uplines' footsteps, the company's strategy and system. By the third month, her income had tripled.

"Exploring the market in Kota Kinabalu was my biggest challenge. I was still struggling financially and had to think carefully about the flight tickets, accommodation and food. I had never been to KK, and it was still an untapped market. I was worried and unsure, but my uplines encouraged me with this: where there are people, there will be a market. Sow the seed for a future harvest. I am so glad I did that. Three years later, I have successfully built a strong network in KK!"

Aries continued, "This experience has taught me that you can't just imagine the future. You have to take action, make every effort and don't look back. Opportunity waits for no one!"

Be brave to take the first step

Now, Aries no longer prefers the night to the day. "I don't worry about the banks or our livelihood anymore. And my financial stability has allowed me to invest in a house that my children and I like!"

It's common to hear about people struggling to make a living when the economy is not good, especially during this Covid-19 pandemic. "There are always opportunities in every crisis. Be brave to try and fail; don't fail to try. There's plenty of room on the road to success because few people dare to step out of their comfort zone. So, take courage. Take the first step, and you'll be on your way to success."



Product sharing



BE Lifestyle Travel to Korea



Aries has finally turned the dark chapter of her life. Now, she's writing a new chapter with confidence and optimism. "My biggest achievement in BE is being able to change by believing in my uplines, the company and founders."



BE Lifestyle Travel to Japan