



# Never Forget Why You Started, And Your Mission Can Be Accomplished

RCCA Chua Tee Khoon & Lee Mee Sen

Master degree / Former Nutritionist



If you have witnessed RCCA Tee Khoon's electrifying speech at any of the BE events, particularly at the 2019 BE Convention, BE The Legend, you might find it hard to believe that this charismatic RCCA was once a strict, uptight man of few words. But this not really surprising, considering he had served in the Royal Malaysian Navy, holds a 2nd Dan Taekwondo Black Belt and Master's Degree in Construction Management. The MLM business has transformed him completely.

At BE The Legend, Tee Khoon asked the audience in fluent Malay, "Why do we study hard?" and promptly answered his own question, "**Because we want a better career, a better life!**" This was his aspiration when he began his life after graduation.

"I had many career options. I could be a lecturer or taekwondo coach, pursue whatever career of my choice or continue in the navy. Instead, I chose the MLM industry," he laughed. He credited his MLM route to his upline, RCCA Chong Chee Ann and Tan Lee Eng who opened his mind to the MLM business.





After being in the MLM business for over 18 years, Tee Khoon believes MLM is for everyone, regardless of their background and education as long as they “believe and keep believing”. This, according to him, is the key of success.

With this key of success, he now makes a handsome income, has a lucrative career and material abundance. His wife, Michelle Lee, a nutritionist graduated from University of Sabah, was not in favour of MLM industry initially. However, 13 years ago, she became convinced and since then, she’s been working with Tee Khoon. They have sailed many stormy seas together but these storms have provided them the lift to soar even higher.

## A Career BEyond Great

August 8, 2017 marks the most important milestone and turning point in their MLM journey.

“This is the day BE was officially founded by great leaders who desire to bring a positive and sustainable impact on society. It’s not just about making life great, it’s about making the world great. BEyond great,” he exclaimed.

Tee Khoon admits that at the start of his MLM journey, he wanted only financial success due to his deprived upbringing. **“But the right MLM platform taught me not to chase material wealth, but spiritual wealth through having a healthy body and mind, a kind and selfless heart, and good values,”** he explained.”

In the last two years, Tee Khoon and Michelle’s career has soared to heights BEyond what they had ever imagined. It is at BE that they witnessed the exponential growth of their career, and saw the tremendous potential of multiplication. **They’ve managed to reach out to tens of thousands around the world, helping one another to live extraordinarily.**



## BE the First Type

Tee Khoon says there are three types of people:

- (1) The ones who believe to see;
- (2) The ones who see to believe; and
- (3) The ones who choose not to believe even if they have seen.

“Miracles happen to those who have not seen, yet believe. BE International started with faith. And here we are, reaping the fruits of our labour and faith, while spreading the seeds of happiness around world,” he gushed.

“Always uphold the 3H principle – Honesty, Humble and Hardworking – in your BE journey. Life is about enjoying the things you do, and that’s what I do for a living!”

“Never forget your original reason of any undertaking, only then, you will accomplish as what you have aspired.”

